

REDDITCH BOROUGH COUNCIL



*making
a
difference*

www.redditchbc.gov.uk



Sustainability Appraisal for the Preferred Draft Core Strategy

31 October 08 - 9 January 09

Core Strategy Development Plan Document –Sustainability Appraisal

<u>Contents Page</u>	<u>Page</u>
Non-Technical Summary.....	4
1. Introduction	7
2. Core Strategy DPD Appropriate Assessment Screening Matrix.....	9
3. Background to the DPD.....	12
4. Sustainability Appraisal Stages and Tasks.....	13
5. Sustainability Appraisal Objectives.....	14
Draft Strategic Objectives of the Local Development Framework.....	15
Testing objectives	15
Cumulative Effects.....	19
Cumulative impacts from the matrix testing the compatibility of the SA Objectives and the draft DPD Objectives.....	19
Compatibility of DPD Objectives	22
Inconsistencies/Conflicts between DPD Objectives.....	23
6. Strategic Issues for Assessment.....	24
Comparison of significant effects of the options.....	24
Prediction of effects	24
Options Appraisal.....	33
1. Redditch’s Development Strategy.....	34
5. Creating Safe and Secure Environments.....	36
6. The Conflict between the Environment and Climate Change Adaptation.....	38
7. Proportion of Renewable Energy in New Developments	40
8. Standards of Development	42
9. Sustaining Redditch Borough’s Rural Area.....	45
10. Coalescence of Settlements	48
14. Tall Buildings	50
15. Location of Employment	52
15b. Location of Employment	54
16. Existing Employment Areas	56
17. High Technology Corridor (HTC) and Economic Growth	58
18. Redditch Town Centre	60
18b. Redditch Town Centre	62
19. District Centres	64
20. Health Facilities.....	66
21. Leisure and Tourism	68
22. Open Space.....	70
23. Previously Developed Land	72
24. Development on Back Gardens	74
25. Housing Density.....	76
28. Gypsies, Travellers and Travelling Showpeople	79
29. Getting Around in Redditch Borough	81
29b. Getting Around in Redditch Borough	84
29c. Getting Around in Redditch Borough.....	87
29d. Getting Around in Redditch Borough	90
30. Lifetime Homes.....	92
Appraisal of effects where there are no options.....	94
Spatial Policies	94
Hierarchy of Centres.....	95
Sustainability Principles / Criteria	95

Planning Obligations / infrastructure	95
Areas of Development Restraint / Approach to Spatial Development.....	96
Landscape and Townscape.....	97
Historic Environment / Local List	97
Phasing of New Development / Development Strategy	97
Redditch Distinctiveness	98
Getting around Redditch.....	99
Flood Risk	100
SA Assessment of Large and Strategic Sites	101
7. Proposed Mitigation Measures	116
8. Proposals for monitoring	122
9. Statements	137
Statement of the Likely Significant Effects of the Proposal	137
Statement on the Difference the Process has made.....	137
Difficulties in collecting data and limitations of the data	137
10. Conclusion	139
Figure 1 - Appropriate Assessment	9
Figure 2 - The Five Stages of the Sustainability Appraisal Process	13
Table 1 - Location of SEA Requirements in the SA Report	2
Table 2 - Matrix testing the compatibility of the sustainability appraisal objectives and the draft DPD Objective and assessing the cumulative effects of the DPD Objectives	17
Table 3 - Matrix Testing the Compatibility of DPD Objectives	22
Table 4 - Evaluating the overall implications of the Preferred Draft Core Strategy	25
Table 5 - Proposed mitigation measures	117
Table 6 - Sustainability Appraisal Objectives, Indicators, Comparators / Targets and Quantified Data	123

Table 1: Location of SEA requirements in the SA Report

Information required to deal with the aspects of a Sustainability Appraisal (as set out in Annex 1 of the SEA Directive 2001/42/EC)	Relevant Sections in the SA
a) An outline of the contents, main objectives of the plan or programme, and relationship with other relevant plans and programmes	Scoping Report (Stage A1); Stage B1: Testing the Core Strategy DPD Objectives against the Sustainability Appraisal Framework (Page 14)
b) The relevant aspects of the current state of the environment and the likely evolution thereof without implementation of the plan or programme	Scoping Report (Stage A2); Stage B2: Developing the DPD Options, Stage B3: Predicting the effects of the DPD and Stage B4: Evaluating the Effects of the DPD (Option of 'business as usual/Do-nothing') (Page 24)
c) The environmental characteristics of areas likely to be significantly affected	Scoping Report (Stage A2); Stage B2: Developing the DPD Options, Stage B3: Predicting the effects of the DPD and Stage B4: Evaluating the Effects of the DPD (Page 24)

d) Any existing environmental problems which are relevant to the plan or programme including, in particular, those relating to any areas of a particular environmental importance, such as areas designated pursuant to Directives 79/409/EEC and 92/43/EEC	Scoping Reports (Stage A2, A3); Appropriate Assessment Screening Matrix (Section 2, Page 9)
e) The environmental protection objectives, established at international, Community or Member State level, which are relevant to the DPD and the way those objectives and any environmental considerations have been taken into account during its preparation	Scoping Reports (Stage A1).
f) The likely significant effects on the environment, including on issues such as: biodiversity, population, human health, fauna, flora, soil, water, air, climatic factors, material assets, cultural heritage including architectural and archaeological heritage, landscape and the interrelationship between the above factors	Scoping Report (Stage A3); Stage B3, Stage B4; Effects of Options on SA Objectives Tables (Page 24)
g) The measures envisaged to prevent, reduce and as fully as possible offset any significant adverse effects on the environment of implementing the plan or programme	Stage B5 Mitigation Measures (Stage B5, Page 116)
h) An outline of the reasons for selecting the alternatives dealt with, and a description of how the assessment was undertaken including any difficulties (such as technical deficiencies or lack of know-how) encountered in compiling the required information	Statements (Section 9, Page 139); Effects of Options on SA Objectives Tables (Page 24); Effects of Options on DPD Objectives (Pages 24)
i) A description of measures envisaged concerning monitoring in accordance with Article 10/Regulation 17	Stage B6 - Proposing measures to monitor the significant effects of implementing the Core Strategy DPD (Stage B6, Page 122)
j) A non-technical summary of the information provided under the above headings	Non-Technical Summary (Page 4)

Non-Technical Summary

Introduction

This is a non-technical summary of the Final Sustainability Appraisal Report, setting out the process of Sustainability Appraisal (SA) and its impacts. The main report expands upon the contents of this non-technical summary.

The SA Report has been prepared alongside the Preferred Draft Core Strategy. The purpose of a SA is to ensure that sustainability principles are incorporated into the DPD, especially at these early stages of production and it demonstrates why the Borough Council's preferred options have been chosen. The Planning and Compulsory Purchase Act (2004) requires Local Planning Authorities to carry out a SA of the documents which make up their Local Development Framework (LDF). The Core Strategy will be the first DPD to be adopted as part of the Borough of Redditch LDF, therefore a SA is needed.

The Scoping Report for the LDF was published for consultation with the designated environmental bodies of Natural England, English Heritage and the Environment Agency and other bodies with economic and social responsibilities between 1 October 2007 and 5 November 2007. Comments received were considered and, in response, any relevant amendments to the Scoping Report were made, and have influenced the production of this SA. The Scoping Report contains many of the requirements of the SEA Directive. The final LDF Scoping Report is available to view on Redditch Borough Council's website which can be accessed via the following link: http://redditch.whub.org.uk/home/rbcindex/rbc-planning-services/rbc-planning-services-development_plans_team/rbc-planning-services-consultationdocuments.htm

A draft SA Report was prepared to accompany the Core Strategy DPD Issues and Options document for consultation between 9 May 2008 and 20 June 2008. Only one representation was received on the content of the draft SA during the consultation period; however the responses received to the Issues and Options document have many implications for the Final SA, as this SA must display which options are the most appropriate. Any new options have been appraised in this Final SA which helps to justify the most appropriate approach taken in the Preferred Draft Core Strategy.

Sustainability Appraisal Framework

The SA Framework was formulated during Stage A of the SA process (Scoping Report). The SA Framework has a set of 18 SA Objectives which can be used to help achieve the sustainability of the LDF. These SA objectives can be measured by using targets and indicators to see if any Local Development Document (LDD), or any aspects of a LDD, are achieving what has been predicted.

Sustainability Appraisal of the Core Strategy DPD

On the 27 June 2008 the Town and Country Planning Amendment Regulations came into force, which negated the need to undertake a Preferred Option stage in the Core Strategy production (previous Regulation 26). In order to fulfil its requirements Redditch Borough Council has produced a 'Preferred Draft Core Strategy'. This SA Report accompanies the Preferred Draft Core Strategy.

The SA Framework was a sound basis for appraising the different options as set out in the Core Strategy Issues and Options document and ultimately justifying the approach in the Preferred Draft Core Strategy. The Issues and Options document issues were determined after reviewing the plans, policies and programmes and baseline information in the Scoping Report, through ongoing informal consultation and through evidence gathering. Each issue in the Issues and Options document had a set of alternative options intended as possible solutions to these questions. Each of these options has been assessed in this Final SA Report to give an indication of the sustainability of the different Options and how to ensure that the Preferred Draft Core Strategy is as sustainable as possible.

This SA identifies the likely social, economic and environmental effects associated with implementation of the Core Strategy DPD when considering different options. The SA Report also identifies a number of likely effects associated with each option and the likelihood and scale of these effects. Mitigation measures have also been proposed that maximise any predicted beneficial effects of the proposed Preferred Draft Core Strategy and that minimise any predicted adverse effects.

This final SA Report accompanying the Preferred Draft Core Strategy has also appraised new options put forward during the consultation on the Issues and Options document and draft SA Report.

The requirements of the SEA Directive have been incorporated into this SA where appropriate and a table highlighting the location (or locations) of these requirements is provided as part of this SA contents page. The SA incorporates the requirements for SEA as set by the SEA Directive.

Implementation and Monitoring

Once the Borough Council adopts the Core Strategy DPD, its effects will continue to be assessed against sustainability indicators, to measure how well the DPD has contributed to sustainability (as well as monitoring the indicators for the Core Strategy). The data collected will form the baseline to which future effects are compared and the results will help inform the preparation of future LDDs. The policies to be developed in the DPD will be monitored through the Borough Council's Annual Monitoring Report, which oversees the Borough of Redditch LDF.

Consultation

This SA Report will be subjected to a consultation period between Friday 31st October and Friday 12th December which coincides with the participation on the Preferred Draft Core Strategy. Comments received during this consultation period will influence the progression of the Core Strategy towards its publication. If you have any comments on this Final SA Report, they should be received by the Borough Council by 5pm on Friday 12th December. Please forward your comments to:

Development Plans
Redditch Borough Council
Town Hall
Walter Stranz Square
Redditch

Worcestershire
B98 8AH

Email: devplans@redditchbc.gov.uk
Tel: 01527 64252 Ext 3034
Fax: 01527 65216

1. Introduction

1.1 This Sustainability Appraisal (SA) Report represents Stage B and Stage C in the Sustainability Appraisal process of assessing the Core Strategy Development Plan Document (DPD). Stage A of the process involved the preparation of the Scoping Report which has informed this SA Report. The Scoping Report was subject to consultation with the statutory consultation bodies of Natural England, English Heritage and the Environment Agency and with other relevant consultees with social or economic responsibilities including:

- Advantage West Midlands
- Bromsgrove District Council
- Feckenham Parish Council
- Government Office of the West Midlands
- Malvern District Council
- Sport England
- Stratford-on-Avon District Council
- West Mercia Constabulary
- Wyre Forest District Council
- Worcester City Council
- Worcestershire County Council
- Wychavon District Council

1.2 Local Development Documents (LDDs) are spatial plans which need to be subjected to Strategic Environmental Assessment (SEA), under the European Union SEA Directive (2001/42/EC), and Sustainability Appraisal, in accordance with the 2004 Planning and Compulsory Purchase Act, Section 19 (5). This SA has had regard to the former ODPM (now DCLG) documents 'A Practical Guide to the SEA Directive: Practical Guidance on Applying European Directive 2001/42/EC on the Assessment of the Effects of Certain Plans and Programmes on the Environment 2005' and 'Sustainability Appraisal of Regional Spatial Strategies and Local Development Frameworks: Guidance for Regional Planning Bodies and Local Planning Authorities' (2005).

1.3 This SA Report deals with the requirements of both the SEA Directive Regulations and the SA Regulations in the 2004 Planning and Compulsory Purchase Act. The Directive requires that reference to Regulations in the SA Report should be clearly displayed. Therefore a table within the contents page to this SA Report sets out the location (or locations) of the relevant information within this document. On the 27 June 2008 the Town and Country Planning Amendment Regulations came into force, which negated the need to undertake a Preferred Option stage in the Core Strategy production (previous Regulation 26). Redditch Borough Council is taking 'Route 2' of the transitional arrangements and this (amendment) requirement is to ensure that 'public participation in the preparation of a development plan document' is undertaken, in accordance with Regulation 25. In order to fulfil the above requirements Redditch Borough Council has produced a 'Preferred Draft Core Strategy'. This SA Report accompanies the Preferred Draft Core Strategy.

1.4 Consultation bodies and the wider community have had involvement in the refinement of the Strategic Vision and Objectives and the policies set out in the Preferred Draft Core Strategy, in an effort to frontload the process. The SA aims to ensure that consideration has been given to which Options are the most sustainable in order to deal with the Issues and how to ensure that the Preferred Draft Core Strategy is as sustainable as

possible and takes the best approach when considering all reasonable alternatives in line with guidance contained in Planning Policy Statement 12 Local Spatial Plans. This will help to inform the Published Core Strategy DPD which is the next stage of the preparation process of the Core Strategy following the Preferred Draft Core Strategy. It has been possible to suggest measures to mitigate against any predicted adverse effects of any options which have been incorporated within the Preferred Draft Core Strategy.

2. Core Strategy DPD Appropriate Assessment Screening Matrix

2.1 Appropriate Assessment (AA) is required under the European Directive 92/43/EEC on the ‘conservation of natural habitats and wild flora and fauna’ for plans that may have an impact on European (Natura 2000) Sites. These sites include Special Areas of Conservation (SACs) designated for species and habitats and Special Protected Areas (SPAs) designated for birds. AA is the assessment of the impacts of implementing a plan or policy on relevant Natura 2000 sites. Its purpose is to consider the impacts of a land-use plan against the conservation objectives of the site and to ascertain whether it would adversely affect the integrity of the site.

2.2 There are no Natura 2000 sites located in Redditch Borough. The closest is Bredon Hill, a Special Area of Conservation located in Wychavon District. Due to the distance of the SAC from the area covered by the DPD, it was considered unlikely that the implementation of the DPD would have a significant effect on the SAC. However, as a precautionary measure, the Appropriate Assessment Screening Matrix (based on European Commission Guidance, 2001) was applied to the DPD and SAC to determine their relationship.

2.3 The assessment has concluded that the Core Strategy DPD is not likely to have a significant effect on the SAC; as such no further assessment is required.

Figure 1 - Appropriate Assessment:

Brief description of the Plan
<p>The Core Strategy Development Plan Document (DPD) will form part of the Redditch Borough Local Development Framework (LDF).</p> <p>The draft strategic objectives of the LDF are:</p> <ol style="list-style-type: none"> 1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough; 2. To ensure that all new development in Redditch Borough is carbon neutral; 3. To reduce the causes of, minimise the impacts of and adapt to climate change especially flood risk; 4. To protect, promote and where possible enhance the quality of the Boroughs natural, rural and built environment and its best distinctive features; 5. To encourage safer, sustainable travel patterns, improve accessibility and reduce the need to travel; 6. To enhance the visitor economy and Redditch’s cultural and leisure opportunities; 7. Reduce crime and anti social behaviour and the fear of crime; 8. To improve the vitality and viability of Town and District Centres in the Borough by day and night; 9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix, and type in the best locations, including on Strategic Sites; 10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels; 11. To maintain and support local landscape character and distinctiveness.
Brief description of the Natura 2000 site
<p>Bredon Hill SAC covers an area of 359.86ha. It rises out of the Severn Vale in south-east Worcestershire, 4km south-east of Evesham. It is effectively an outlying part of the Cotswold escarpment, which lies close to the east, and is formed of the same Jurassic (205-142 million years ago) rocks. The main mass of Bredon Hill is formed by clays and silts deposited in shallow sea, which are overlain by the iron-rich sandy</p>

limestone of the Marlstone Rock. The top of the hill is formed by the shallow marine sands and limestones of the Middle Jurassic Inferior Oolite. A zone of large, fossil landslips can be seen on the southern slope of Bredon Hill, north of Kemerton. These have occurred at the junction between the Inferior Oolite and the underlying clays of the Lias. The clays form an impenetrable barrier to water, which seeps naturally through the porous limestone above, forming a natural spring-line around the southern flanks of Bredon Hill. Species resident on this site include the Violet click beetle (*Limoniscus violaceus*). It is a very important site for fauna associated with decaying timber on ancient trees, including many Red Data Book and Nationally Scarce invertebrate species.

Assessment Criteria

Describe the individual elements of the project (either alone or in combination with other plans or projects) likely to give rise to impacts on the Natura 2000 site

The DPD is not likely to give rise to impacts (either alone or in combination with other plans and projects) on the Natura 2000 site.

Describe any likely direct, indirect or secondary impacts of the project (either alone or in combination with other plans or projects) on the Natura 2000 site by virtue of size and scale, landtake, distance from Natura 2000 site or key features of the site, resource requirements (e.g. water abstraction, etc), emissions (disposal to land / water / air), excavation requirements, transportation requirements, duration of construction, operation, decommissioning, etc and other.

Plan area: The DPD applies to the whole of Redditch Borough.

Plan implementation period: It is anticipated that the DPD will be adopted in February 2011 and will cover the period up until 2026.

Size, scale, land-take: Not applicable as the DPD does not allocate land.

Distance from Natura 2000 site: Not applicable as the DPD does not allocate land, however the Redditch Borough boundary is over 20 kilometers from the SAC.

Physical changes resulting from the plan: The DPD will not result in any physical changes that will impact on the SAC.

Resource requirements: The DPD will not result in resource requirements that will impact on the SAC.

Emissions and waste: The Sustainability Appraisal that accompanies the DPD has an objective to deal with waste in accordance with the waste hierarchy.

Excavation requirements: The DPD does not require excavation work.

Transportation requirements: The DPD has an objective 'to move towards safer, sustainable travel patterns and reduce the need to travel'.

Duration of construction, operation, decommissioning: Not applicable.

Impacts resulting from the plans objectives: The DPD and its objectives will not result in any impacts upon the Natura 2000 site.

Describe any likely changes to the site arising as a result of reduction of habitat area, disturbance to key species, habitat or species fragmentation, reduction in species density, changes in key indicators of conservation value (e.g. water quality, etc) and climate change.

Reduction of habitat area: There will be no physical reduction of habitat area of the SAC resulting from the DPD.

Disturbance to key species: The DPD will not result in disturbance to key species.

Habitat or species fragmentation: The DPD will not result in habitat or species fragmentation.

Reduction in species density: The DPD will not result in a reduction in species density.

Changes in key indicators of conservation value (e.g. water quality, etc): No changes are expected in key indicators of conservation value as a result of implementation of the DPD.

Climate change: An objective of the DPD is 'to reduce the causes of, minimise the impacts of, and adapt to climate change'.
Describe any likely impacts on the Natura 2000 site as a whole in terms of interference with the key relationships that define the structure and function of the site.
No likely impacts on the SAC site (as a whole in terms of interference with the key relationships that define the function or structure of the site) have been identified resulting from the DPD.
Provide indicators of significance as a result of the identification of effects set out above in terms of loss, fragmentation, disruption, disturbance and change to key elements of the site (e.g. water quality, etc).
Not applicable.
Describe from the above those elements of the plan, or combination of elements, where the above impacts are likely to be significant or where the scale or magnitude of impacts are not known.
Not applicable as the DPD will not impact on the SAC.

3. Background to the DPD

3.1 The Core Strategy DPD began its preparation in June 2007 with the commencement of the LDF Scoping Report and other evidence gathering. In an effort to frontload the process of preparation, consultation bodies and the wider community were involved through informal consultation in the refinement of aspects of the Issues and Options Document and helped to formulate the Issues. Consultation was also undertaken at an early stage through a series of topic based citizen and stakeholder panels, neighbourhood group meetings etc.

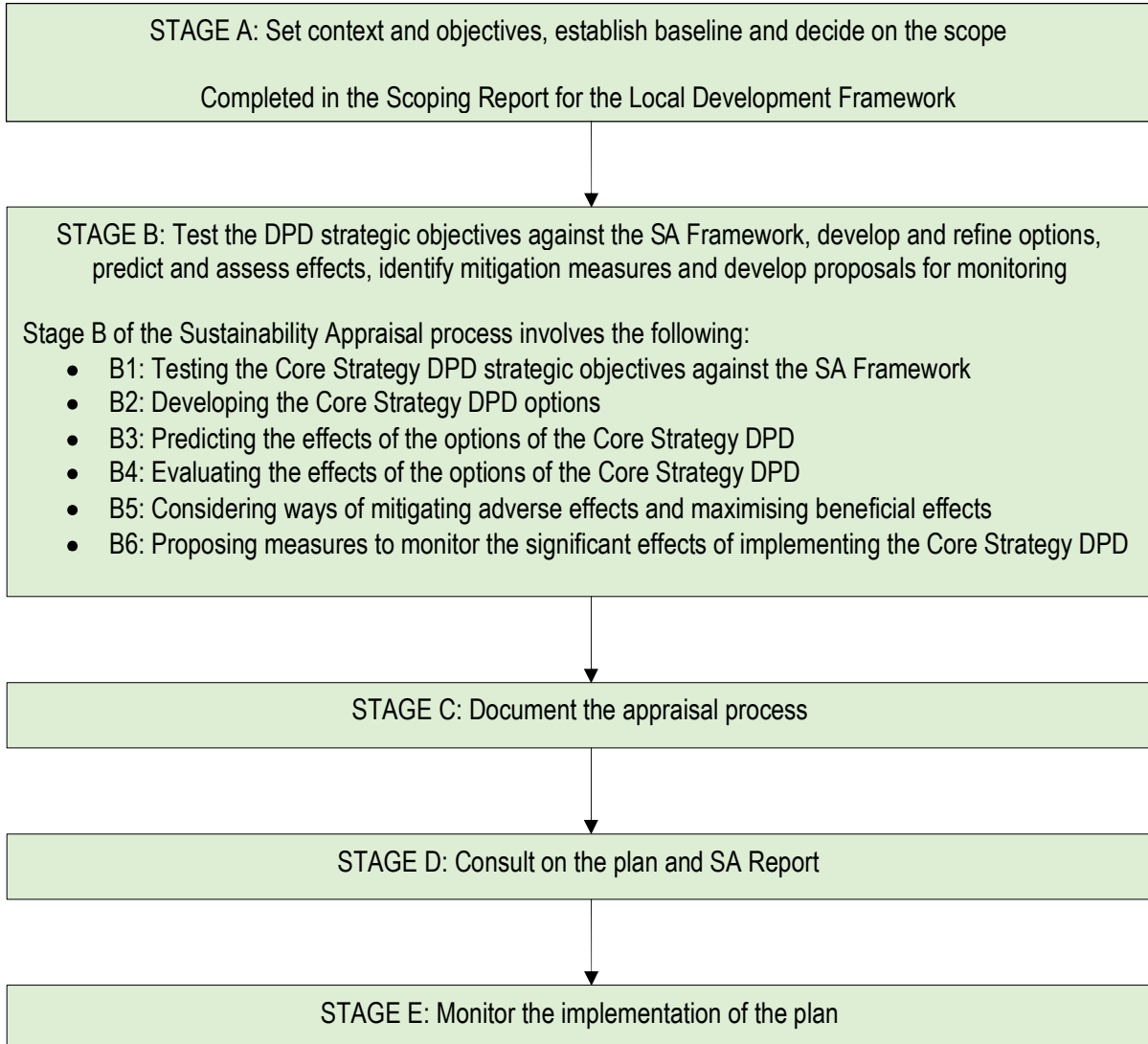
3.2 The issues for the Issues and Options document was subject to consultation alongside a draft SA Report between 9 May 2008 and 20 June 2008. Old Regulation 25 of the Town and Country Planning (Local Development) (England) Regulations 2004 required consultation on an Issues and Options Document, which proposed the key Issues for Redditch Borough and options to resolve those issues, as well as a draft Vision and Objectives.

3.3 This SA Report and comments received during consultation on Issues and Options has helped to formulate the Preferred Draft Core Strategy. The Preferred Draft Core Strategy presents the Borough Council's most appropriate policy option after consideration of the context and all implications, in order to resolve the key planning issues in Redditch Borough. This allows Redditch Borough Council to move towards a published Core Strategy DPD with a strong spatial planning framework for future development and use of land to consider for the period up until 2026.

4. Sustainability Appraisal Stages and Tasks

4.1 This SA Report represents the completion of Stage B and Stage C of the SA process. Stage D is completed as part of consultation on this SA Report. The whole SA process is described in the flow diagram below with further detail included on Stage B of the process.

Figure 2 - The Five Stages of the Sustainability Appraisal Process:



Stage B1: Testing the Core Strategy DPD Objectives against the Sustainability Appraisal Framework

5. Sustainability Appraisal Objectives

5.1 Outlined below are the 18 objectives which constitute the Sustainability Appraisal Objectives. These objectives are taken from the SA Framework which was developed and refined through consultation on the LDF Scoping Report.

5.2 Following these are the 11 draft objectives developed for the Core Strategy DPD which will apply to Redditch Borough's LDF, formulated in conjunction with the public and other stakeholders during informal and formal consultation on Issues and Options. The SA Objectives are used to test the draft objectives for the Core Strategy DPD. The findings can be found in a matrix at Table 2.

1. To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal;
2. Reduce causes of and adapt to the impacts of climate change;
3. To reduce the need to travel and move towards more sustainable travel patterns;
4. Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural;
5. To provide opportunities for communities to participate in and contribute to decisions that affect their neighbourhood and quality of life, encouraging pride and social responsibility in the local community;
6. Promote and support the development of new technologies, of high value and low impact, especially resource efficient technologies and environmental technology initiatives;
7. Protect and improve the quality of water, soil and air and water resources;
8. Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas;
9. To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment;
10. Safeguard and strengthen landscape and townscape character and quality;
11. To conserve and enhance biodiversity and geodiversity;
12. To improve the health and well-being of the population and reduce inequalities in health;
13. Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments;
14. To raise the skills levels and qualifications of the workforce;
15. Reduce crime, fear of crime and anti-social behaviour;
16. Conserve and enhance the architectural, cultural and archaeological heritage and seek well-designed, resource efficient, high quality built environment in new development proposals;
17. Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest;
18. Promote resource efficiency and energy generated from renewable energy and low carbon sources.

Draft Strategic Objectives of the Local Development Framework

1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;
2. To ensure that all new development in Redditch Borough is carbon neutral;
3. To reduce the causes of, minimise the impacts of and adapt to climate change especially flood risk;
4. To protect, promote and where possible enhance the quality of the Boroughs natural, rural and built environment and its best distinctive features;
5. To encourage safer, sustainable travel patterns, improve accessibility and reduce the need to travel;
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;
7. Reduce crime and anti social behaviour and the fear of crime;
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix, and type in the best locations, including on Strategic Sites;
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;
11. To maintain and support local landscape character and distinctiveness.

Testing objectives

5.3 The draft objectives set out in the Core Strategy DPD have been checked against the SA Objectives. This has enabled conflicts between objectives to be identified and the draft DPD Objectives have been adjusted to make them as consistent as possible with the aims of sustainability. Comments received during Issues and Options consultation and consultation on the draft SA have informed changes to the SA Objectives and DPD Objectives and this matrix has been updated to take into account any recommended changes to the Objectives.

5.4 The sustainability matrix below is a tool for checking the SA Objectives against the draft objectives for the Core Strategy. This analysis is helpful to prioritise which of the objectives are more important to achieve. The matrix consists of a marking system, where a colour represents the level of conflict or compatibility.

- For objectives that are deemed to be 'Positively compatible' – Draft DPD objectives support the sustainability appraisal objectives;
- For objectives that are deemed to be 'Potentially positive' – Draft DPD objectives may be sustainable and support sustainability appraisal objectives with mitigation measures;
- For objectives that are deemed to be 'Neutral' – Draft DPD objectives have a balance of negative and positive outcomes;
- For objectives that are deemed to have 'Possible conflict' – Draft DPD objectives conflict with sustainability appraisal objectives. The draft DPD objective needs to propose mitigating measures or a preferential objective needs to be selected; and
- For objectives that are deemed to have 'No relationship/Unsure' – Either there is no identifiable relationship or information is not available to appraise the objective.

5.5 At the bottom of Table 2, the secondary, cumulative and synergistic effects of each draft DPD objective have been described and the final column of the table describes the effects of the SA Objectives. The

secondary, cumulative and synergistic effects are scored by adding or subtracting the scores for each draft DPD objective and SA Objective and recording the total score. The scoring to evaluate the effects is detailed in the key to accompany Table 2 below.

Key	
Positively compatible	+2
Potentially positive	+1
Neutral	0
Possible conflict	-1 / -2 (dependant on its severity)
No relationship/Unsure	0
MM	Mitigation measures applied

Table 2: Matrix testing the compatibility of the sustainability appraisal objectives and the draft DPD objectives and assessing the cumulative effects of the DPD Objectives

Objectives	1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	2. To ensure that all new development in Redditch Borough is carbon neutral;	3. To reduce the causes of, minimise the impacts of and adapt to climate change especially flood risk;	4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	5. To encourage safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	7. Reduce crime behaviour and the fear of crime;	8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels	11. To maintain and support local landscape character and distinctiveness.	Cumulative effects of Sustainability Appraisal Objectives
1. To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal;				MM				MM				+ 6 = The SA objective has a predicted positive cumulative effect
2. Reduce causes of and adapt to the impacts of climate change;												+ 9 = The SA objective has a predicted significant positive cumulative effect
3. To reduce the need to travel and move towards more sustainable travel patterns;				MM		MM			MM			+ 9 = The SA objective has a predicted significant positive cumulative effect
4. Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural;												+ 2 = The SA objective has a predicted positive cumulative effect
5. To provide opportunities for communities to participate in and contribute to decisions that affect their neighbourhood and quality of life, encouraging pride and social responsibility in the local community;												+ 9 = The SA objective has a predicted significant positive cumulative effect
6. Promote and support the development of new technologies, of high value and low impact, especially resource efficient technologies and environmental technology initiatives;												+ 5 = The SA objective has a predicted positive cumulative effect
7. Protect and improve the quality of water, soil and air and water resources;												+ 10 = The SA objective has a predicted significant positive cumulative effect
8. Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas;									MM			+ 3 = The SA objective has a predicted positive cumulative effect
9. To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment;												+ 12 = The SA objective has a predicted significant positive cumulative effect
10. Safeguard and strengthen landscape and townscape character and quality;						MM						+ 7 = The SA objective has a predicted positive cumulative effect
11. To protect and enhance biodiversity and geodiversity;	MM											+ 12 = The SA objective has a predicted significant positive cumulative effect
12. To improve the health and well-being of the population and reduce inequalities in health;												+ 14 = The SA objective has a predicted significant positive cumulative effect
13. Provide decent, affordable housing for all that is cheap to run, or all the right quality and tenure for local needs, in clean, safe and pleasant local environments;												+ 7 = The SA objective has a predicted positive cumulative effect
14. To raise the skills levels and qualifications of the	MM	MM	MM		MM							+ 2 = The SA objective has a predicted positive cumulative effect

Objectives	1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	2. To ensure that all new development in Redditch Borough is carbon neutral;	3. To reduce the causes of, minimise the impacts of and adapt to climate change especially flood risk;	4. To protect, promote and enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	5. To encourage safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	7. Reduce crime and anti social behaviour and the fear of crime;	8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels	11. To maintain and support local landscape character and distinctiveness.	Cumulative effects of Sustainability Appraisal Objectives
workforce;												predicted positive cumulative effect
15. Reduce crime, fear of crime and anti-social behaviour;												+ 3 = The SA objective has a predicted positive cumulative effect
16. Conserve and enhance the architectural, cultural and archaeological heritage and seek well-designed, resource efficient, high quality built environment in new development proposals;												+ 16 = The SA objective has a predicted significant positive cumulative effect
17. Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest;												+ 5 = The SA objective has a predicted positive cumulative effect
18. Promote resource efficiency and energy generated from renewable energy and low carbon sources.												+ 10 = The SA objective has a predicted significant positive cumulative effect
Cumulative effects of Core Strategy/DPD Objectives	+ 13 = The DPD objective has a predicted positive cumulative effect	+ 18 = The DPD objective has a predicted significant positive cumulative effect	+ 22 = The DPD objective has a predicted significant positive cumulative effect	+ 14 = The DPD objective has a predicted positive cumulative effect	+ 11 = The DPD objective has a predicted positive cumulative effect	+ 10 = The DPD objective has a predicted positive cumulative effect	+ 12 = The DPD objective has a predicted positive cumulative effect	+ 5 = The DPD objective has a predicted positive cumulative effect	+ 11 = The DPD objective has a predicted positive cumulative effect	+ 8 = The DPD objective has a predicted positive cumulative effect		

Cumulative Effects

5.6 The SEA Directive requires that consideration is given to the secondary, cumulative and synergistic effects. One of the advantages of carrying out a SA is that the combined effects of different measures can be more effectively identified. Definitions of these effects include:

- Secondary / indirect effects: effects which are not a direct result of the DPD but occur away from the original effect or as a result of a complex pathway;
- Cumulative effects: these arise where several developments each have an insignificant effect but together have a significant effect; and
- Synergistic effects: the effects interact to produce a total effect greater than the sum of the individual effects. Synergistic effects often happen as habitats, resources or human communities get close to capacity.

Cumulative impacts from the matrix testing the compatibility of the SA Objectives and the draft DPD Objectives

5.7 The SA Objectives and draft DPD Objectives matrix shows that there are no predicted negative cumulative effects of any of the DPD objectives on sustainability. The combined effects of the DPD objectives are largely extremely positive. Neither are there any predicted negative cumulative effects of any of the SA Objectives.

5.8 In some instances, there are predicted to be possible conflicts between a draft DPD Objective and a SA objective.

5.9 The draft **DPD Objective 1** "To have high quality open spaces, a key component of Redditch Borough" is predicted to have a **potentially positive** effect when combined with **SA Objective 11** "To protect and enhance biodiversity and geodiversity". This is predicted because there is the potential for open space to have high biodiversity value and this can be enhanced. Only with appropriate mitigation measures can a potentially positive score be achieved.

5.10 The draft **DPD Objective 1** "To have high quality open spaces, a key component of Redditch Borough" is predicted to have a **possible conflict** with **SA Objective 13** "Provide decent affordable housing for all that is cheap to run, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments". This is predicted because there is the potential for open space to be required for housing development. The effects have been scored as -1 in this case because the quality of open spaces has the potential to be improved. Also, any loss of open space for residential development would not include any high quality valued open spaces. The impacts of this effect can be reduced with appropriate mitigation measures.

5.11 The draft **DPD Objectives 2** "To ensure that all new development in Redditch Borough is carbon neutral" and **3** "To reduce the causes of, minimise the impacts of and adapt to climate change especially flood risk" have been predicted to have a **potentially positive** effect when combined with **SA Objective 13** "Provide decent affordable housing for all that is cheap to run, of the right quality and tenure for local needs, in clean, safe and pleasant local environments". This is predicted because there is potential to reduce reliance on non-renewable energy sources by encouraging appropriate design and construction of residential dwellings. Only with appropriate mitigation measures can a potentially positive score be achieved.

5.12 The draft **DPD Objective 4** "To protect, promote and enhance the quality and distinctiveness of the Borough's natural, rural and built environment" has been predicted to have a **potentially positive** effect when combined with **SA Objective 1** "To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal". This is predicted because although these Objectives are compatible with one another, there is the potential for sustainable waste management facilities and recycling facilities to have negative aesthetic impacts on the quality of the environment. These negative effects would apply to the built environment, but in terms of the natural environment, there would be positive effects. Only with appropriate mitigation measures can a potentially positive score be achieved and any conflicts can be effectively resolved.

5.13 The draft **DPD Objective 4** "To protect, promote and enhance the quality and distinctiveness of the Borough's natural, rural and built environment" has been predicted to have a **possible conflict** with **SA Objective 3** "To reduce the need to travel and move towards more sustainable travel patterns". One of the most significant attributes that makes Redditch distinctive is its road layout, based on the New Town design principles. Although the principle of the different classifications of the road types is not a sustainability issue, the original concept whereby the private motor vehicle is given priority is not sustainable. By continuing to protect and promote this style of transportation does not encourage sustainable travel. The effects have been scored -1 in this case because with appropriate mitigation measures this conflict can be resolved.

5.14 The draft **DPD Objective 5** "To move towards safer, sustainable travel patterns and reduce the need to travel" has been predicted to have a **potentially positive** effect when combined with **SA Objective 13** "Provide decent affordable housing for all that is cheap to run, of the right quality and tenure for local needs, in clean, safe and pleasant local environments". This is predicted because development can be located where there is more potential to reduce the need to travel. Only with appropriate mitigation measures can a potentially positive score be achieved.

5.15 The draft **DPD Objective 6** "To enhance the visitor economy and Redditch's cultural and leisure opportunities" has been predicted to have a **significantly positive** effect when combined with **SA Objective 9** "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment". This has been predicted because there are opportunities to enhance the visitor economy, cultural and leisure opportunities and this would need to be ensured through promotion of the Town Centre as the most accessible location. Only with appropriate mitigation measures can a potentially positive score be achieved.

5.16 The draft **DPD Objective 9** "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" has been predicted to have a **potentially positive effect** when combined with **SA Objective 1** "To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal". This has been predicted because there is the potential to encourage all new residential dwellings to incorporate sustainable waste management facilities. Only with appropriate mitigation measures can a potentially positive score be achieved.

5.17 The draft **DPD Objectives 9** "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" and **10** "To have a strong, attractive, diverse

and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels" have been predicted to have a **potentially positive effect** when combined with **SA Objective 3** "To reduce the need to travel and move towards more sustainable travel patterns". This has been predicted because evidence in the Study into the Future Growth Implications of Redditch suggests that the delivery of sufficient homes should be located where it would be most sustainable, where the need to travel is reduced and the need for major infrastructure requirements is reduced. The former Areas of Development Restraint at Brockhill, Webheath and the A435 Corridor are therefore not preferred for development and this is likely to be the Borough Council's preferred option. Only with appropriate mitigation measures can a potentially positive score be achieved and any conflicts can be effectively resolved.

5.18 The draft **DPD Objectives 9** "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" and **10** "To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels" have been predicted to have **possible conflicts** with **SA Objective 7** "Protect and improve the quality of water, soil and air and water resources". This is because the need to meet the requirements set through the WMRSS in Redditch Borough is predicted to have a negative effect on the environment, especially because some development will need to be built on greenfield land. The effects have been scored -1 in this case because with appropriate mitigation measures this conflict can be minimised.

5.19 The draft **DPD Objectives 9** "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" and **10** "To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels" have been predicted to have **possible conflicts** with **SA Objective 17** "Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest". This is because the need to meet the requirements set through the WMRSS in Redditch Borough is predicted to have a negative effect on the environment, especially because some development will need to be built on greenfield land. The effects have been scored -1 in this case because with appropriate mitigation measures this conflict can be minimised.

Compatibility of DPD Objectives

5.20 The purpose of this matrix is to assess each of the DPD Objectives against one another. There are inconsistencies or conflicts between objectives and this process has highlighted these (as a ✘) as well as the objectives that are compatible with one another (as a ✓). Where there is no relationship between objectives a — is indicated.

Table 3: Matrix Testing the Compatibility of DPD Objectives

1																				
2	✓																			
3	✓	✓																		
4	✓	✓	✓																	
5	-	✓	✓	✓																
6	✓	-	-	✓	✓															
7	✓	-	-	✓	-	✓														
8	✓	-	-	✓	✓	✓	✓													
9	✓	✓	✓	✘	✓	-	✓	✓												
10	✓	✓	✓	✘	✓	-	✓	✓	✓	✘										
11	✓	-	-	✓	-	✓	-	✓	✓	✓	✓									
	1	2	3	4	5	6	7	8	9	10	11									

Inconsistencies/Conflicts between DPD Objectives

5.21 DPD Objective 4 versus DPD Objective 9 - A conflict has been identified here between the objective to protect, promote and enhance the quality and distinctiveness of the Borough's natural, rural and built environment and the objective to accommodate a sufficient number of homes. This conflict has been identified because the provision of housing has the potential to result in a negative effect on the natural, rural or built environment. To ensure this conflict is not realised, mitigation measures can resolve this potential conflict and there is no need to prioritise any objectives.

5.22 DPD Objective 4 versus DPD Objective 10 – A conflict has been identified here between the objective to protect, promote and enhance the quality and distinctiveness of the Boroughs natural, rural and built environment and the objective to have a strong economic base and sufficient employment land. This conflict has been identified because the provision of employment land has the potential to result in a negative effect on the natural, rural or built environment. To ensure this conflict is not realised, mitigation measures can resolve this potential conflict and there is no need to prioritise any objectives.

5.23 DPD Objective 9 versus DPD Objective 10 – A conflict has been identified here between the objective to accommodate a sufficient number of homes and the objective to have a strong economic base and sufficient employment land. This conflict has been identified because there are two competing land uses; housing and employment, vying to be located in the most sustainable locations within a Borough with constrained land supply. However in the West Midlands region, the SA process undertaken as part of the RSS Phase Two Revision suggests that the compatibility between an objective to accommodate a sufficient number of homes and an objective to modernise the Regions economy and ensure opportunities for growth are linked to meeting needs and reducing social exclusion, has been determined to be 'neutral' therefore no indication of priority is provided here. Because of the need to balance the amount of housing and employment and because of the RSS Phase Two priorities, neither objective can be prioritised.

Stage B2: Developing the DPD Options, Stage B3: Predicting the effects of the DPD and Stage B4: Evaluating the Effects of the DPD

6. Strategic Issues for Assessment

6.1 A key requirement of the SA is to consider reasonable alternative options as part of the assessment process. As a minimum, the Borough Council is required to consider the effects of having no options, essentially doing-nothing which is termed 'business as usual'. This option has included in the SA. Other options presented should therefore theoretically set out to improve the situation which would exist if there were no DPD.

6.2 The development and appraisal of options is an on-going iterative process where new options arising as a result of consultation have been assessed. The options presented in this SA Report have been subject to continual revisions, with regard to their wording and as a result of ongoing appraisal.

Comparison of significant effects of the options

6.3 One of the purposes of an SA Report is to predict the effects of the DPD in social, environmental and economic terms. Potential effects will need to be quantified where possible, or a subjective judgement needs to be made. Prediction of the effects will involve:

- Identifying the changes to the sustainability baseline which are predicted to arise from the options or approaches for the DPD; and
- Describing these changes where possible in terms of their magnitude, their geographical scale, the time period over which they will occur, whether they are permanent or temporary, positive or negative, probable or improbable, frequent or rare, and whether or not there are cumulative and/or synergistic effects.

Prediction of effects

6.4 Overall the Preferred Draft Core Strategy has many positive effects on sustainability, however in order to assess to extent to which sustainability would be achieved, the table below provides an overall assessment of the Preferred Draft Core Strategy against the SA Framework.

Key

++	Clear, strongly positive implications
+	Overall implications likely to be positive
Ø	Neutral
?	Mixed or Unclear
-	Overall implications likely to be negative
--	Clear, strong negative implications
0	Not relevant

Table 4: Evaluating the overall implications of the Preferred Draft Core Strategy

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal	Are opportunities to increase recycling incorporated into the LDF?	++	Recycling is not an issue with any locally distinctive options for Redditch and so it was not included as part of the Issues and Options document, however the Preferred Draft Core Strategy must address this matter therefore opportunities to increase the rate of recycling needs to be encouraged more than likely within a policy setting out sustainability criteria and as part of the standards to which new development should meet.
	Will it reduce the production of waste and manage waste in accordance with the waste hierarchy?	++	Managing waste in accordance with the waste hierarchy is not an issue with any locally distinctive options for Redditch and so it was not included as part of the Issues and Options document, however the Preferred Draft Core Strategy must address this matter therefore opportunities to manage waste needs to be encouraged more than likely within a policy setting out sustainability criteria and as part of the standards to which new development should meet.
	Are opportunities to increase the amount of construction and demolition waste that is reused incorporated into the LDF?	++	The reuse of construction and demolition waste is not considered an issue with any locally distinctive options for Redditch and so was not included in the Issues and Options document, however the Preferred Draft Core Strategy must address the issue therefore opportunities to increase the reuse of construction and demolition waste needs to be encouraged in the sustainability criteria policy.
Reduce causes of and adapt to the impacts of climate change	Will it reduce emissions of greenhouse gases?	++	The likely growth in households, economic activity and transport as a result of Redditch being designated as a Settlement of Significant Development in the WMRSS Phase Two Preferred Option, is likely to increase gross energy demand in Redditch (even if demand per head may decrease). Some aspects of the Preferred Draft Core Strategy would need to mitigate against any rise in CO2 e.g. through the percentage of energy to be provided from renewable sources, promotion of sustainable transport.
	Are opportunities to promote measures to mitigate causes of climate change in the LDF?	++	The Preferred Draft Core Strategy needs to make provision for the mitigation of climate change in a number of ways e.g. through building design, landscaping, transport, flooding. In terms of renewable energy and the percentage of renewable energy produced on site, the Preferred Draft Core Strategy must request the rate as set out in the WMRSS because there are no locally distinctive issues or evidence to suggest that any higher or lower requirements would be appropriate in Redditch. Also the Preferred Draft Core Strategy must aim for proposals to achieve a 'very good' BREEM rating for all new non-residential development and for residential development to achieve the Code for Sustainable Homes requirements as set out in the WMRSS Phase Two Preferred Option (2007).

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
To reduce the need to travel and move towards more sustainable travel patterns	Will it reduce the need to travel?	++	The Preferred Draft Core Strategy will need to make it clear where development should be directed to, so that the need to travel is reduced by guiding development to the most sustainable locations. Other aspects relating to sustainable transportation must also be included in the Preferred Draft Core Strategy.
	Will it provide opportunities to increase sustainable modes of travel?	++	The Preferred Draft Core Strategy will need to make it clear where development should be directed to, so that development can be guided to places which are more accessible and where sustainable modes of travel are available. Other aspects relating to sustainable transportation must also be included in the Preferred Draft Core Strategy.
	Does it focus development in existing centres, and make use of existing infrastructure to reduce the need to travel?	++	The Preferred Draft Core Strategy must make sure that any new development is located in areas which are accessible to public transport, and this will be ensured in the formulation of an appropriate settlement hierarchy. Also by promoting main Town Centre uses to Redditch Town Centre, public transport is likely to be promoted. Establishing a Hierarchy of Centres would ensure that appropriate development is steered to the right locations.
Develop a knowledge driven economy, with the appropriate infrastructure and skills base whilst ensuring all share the benefits urban and rural	Will it contribute towards urban and rural regeneration?	++	The Preferred Draft Core Strategy should require a number of measures in order to encourage the sustainable growth of the rural economy in line with the rural regeneration aims of the WMRSS. The Preferred Draft Core Strategy is likely to promote the regeneration of the New Town District Centres of the Borough and is also likely to require a large amount of its development requirements into the main settlement of Redditch.
	Will it provide opportunities for businesses to develop and enhance their competitiveness?	+	Opportunities for businesses to develop and enhance competitiveness must not be precluded by the Core Strategy. Although the Core Strategy is limited in how it could actively promote any positive measures to achieve this, recognition of the Borough's Councils economic strategy would be useful.
	Will it support the shopping hierarchy?	++	The Preferred Draft Core Strategy must recognise the Network of Centres as set out in the WMRSS and also develop its own Hierarchy of Centres. An appropriate policy regarding the role and function of the Centres within this hierarchy needs to be included in the Preferred Draft Core Strategy. Strategic sites within and adjacent to Redditch Town Centre should aim to meet some of the requirements for retail and other main Town Centres uses as set out in the WMRSS.
	Will it help to improve skills levels in the workforce?	++	The Issues and Options document asked how the economy can be diversified and one of the options presented to achieve this was to establish links with higher and further education institutions to tap into High Technology industry. It is likely that the Preferred Draft Core Strategy will incorporate a policy seeking to establish links with local higher education establishments so this matter would be addressed.
	Will it support tourism?	++	The Preferred Draft Core Strategy should support and promote new and existing leisure and tourism in Redditch Borough in appropriate circumstances.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
Promote and support the development of new technologies, of high value and low impact, especially resource efficient technologies and environmental technology initiatives	Does it encourage innovative and environmentally friendly technologies?	++	The Preferred Draft Core Strategy should include the use of BREEAM standards and other requirements as per the standards set out in the WMRSS Phase Two Revision, Preferred Option (2007). A policy concerning Redditch Borough being within the sphere of influence of the High Technology Corridor in the vicinity of the A38 should also make reference to the kinds of economic activity which Redditch Borough wants to encourage, which would include innovative and environmentally friendly technologies.
	Does it promote and support the development of new technologies, of high value and low impact?	++	The Preferred Draft Core Strategy should include a policy concerning Redditch Borough being within the sphere of influence of the High Technology Corridor in the vicinity of the A38. This policy should make reference to the kind of economic activity which Redditch Borough wants to encourage, which would need to include new technologies. A locally distinctive issue in Redditch is its high levels of B8 uses (warehousing and distribution) and the high land take of these uses. In order for Redditch to accommodate sufficient employment types of high value, a policy must place restrictions on the amount of B8 land used.
Protect and improve the quality of water, soil and air and water resources	Will it provide opportunities to improve or maintain water quality? Will it improve or maintain air quality?	++	It is envisaged that this will form part of a policy to be contained in the Preferred Draft Core Strategy and will be informed by the Water Cycle Study.
	Will it improve or maintain air quality?	+	The WMRSS Phase Two Revision Preferred Options states that developments generating significant numbers of visitors should be accompanied by measures to minimise their potential to create or add to poor air quality, especially where plans impact upon European designated sites. This was not considered to be a locally distinctive issue for the Issues and Options document because there are no nearby European Designated sites where any impacts from the core strategy would be felt and also because the Borough has no Local Air Quality Management Areas. Because of the SSD status of Redditch as a result of the designation from the WMRSS Phase Two Preferred Option (2007) the Preferred Draft Core Strategy must address the potential negative effects on air quality, possibly through a pollution policy
	Will it provide opportunities to improve or maintain soil quality?	+	The WMRSS Phase Two Revision Preferred Options states that new sites for facilities, to store, treat and recycle soils and construction/demolition waste should be provided. The Preferred Draft Core Strategy must therefore address this issue, more that likely in a policy setting out sustainability criteria for proposals to meet. The sustainability criteria should also refer to likely soil contamination.
	Will it provide opportunities to improve or maintain water resources?	++	Water usage increases are noted as a significant issue associated with the WMRSS Phase Two Revision Preferred Options. The SA accompanying the Phase Two Revision states that a policy should be developed to ensure high standards of water efficiency in new development. It is for the Local Planning Authority to include policies regarding water efficiency. The Preferred Draft Core Strategy is likely to address this issue through a policy concerning the Code for Sustainable Homes which requires new dwellings to meet water conservation standards and also through a policy on flooding.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas	Does it protect the floodplain from inappropriate development?	++	The Preferred Draft Core Strategy is likely to include a policy which protects the floodplain from inappropriate development. It is also unlikely that any sites identified in the Strategic Housing Land Availability Assessment will be on Flood Zones 2 or 3 (3a or 3b). The LDF for Redditch Borough will be informed by an up to date Strategic Flood Risk Assessment. In terms of surface water flooding appropriate policies on flooding must be included in the Core Strategy.
	Does it take account of all types of flooding?	++	The Preferred Draft Core Strategy is likely to include a policy taking into account all types of flooding and will be informed by an up to date Strategic Flood Risk Assessment.
	Are opportunities to reduce the risk of flooding in existing developed areas in the LDF?	+	The Strategic Flood Risk Assessment looks at all areas of the Borough and determines where flooding occurs in existing developed areas.
	Does it promote Sustainable Urban Drainage Systems where appropriate?	++	Although much of Redditch Borough's soils are particularly impermeable and generally not suited to SUDS, the Strategic Flood Risk Assessment concludes that much of Redditch to the north in the urban area is suited to SUDS. The Preferred Draft Core Strategy is therefore likely to require SUDS as part of proposals where appropriate and this is likely to be within a policy setting out sustainability criteria.
To improve the vitality and viability of Town and District Centres and the quality of and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment	Will proposals enhance the provision of local services and facilities?		The Preferred Draft Core Strategy must place Redditch Town Centre at the top of the Hierarchy of Centres in an effort to enhance the provision of main Town Centre uses. Strategic sites within and adjacent to Redditch Town Centre also must aim to enhance service provision and facilities. In terms of District Centres, the preferred approach is likely to be the redevelopment of the District Centres built during the New Town era. This would enhance the provision of local services and facilities and improve the vitality and viability of the District Centres. An infrastructure policy is also recommended to ensure necessary services and facilities are provided where appropriate.
	Will it contribute to rural service provision across the Borough?	++	The Preferred Draft Core Strategy is likely to set out a Hierarchy of Centres to include the District Centre of Astwood Bank, which is the only service centre in the Borough's rural areas so appropriate provision would be encouraged in this District Centre. The rural area of Redditch is small and service provision is not poor because of the accessibility to Redditch urban area.
	Will it enhance accessibility to services by public transport?	++	The Preferred Draft Core Strategy will set out a Development Strategy which aims to guide development to places which are more accessible and where sustainable modes of travel are available, which includes public transport. Other aspects relating to sustainable transportation must also be included in the Preferred Draft Core Strategy.
Safeguard and strengthen landscape and townscape character and quality	Will it safeguard and strengthen landscape and townscape character and quality?	++	The landscapes around Redditch Borough are very important and any inappropriate proposals need to be resisted. The Landscape Character Assessment for Worcestershire has been completed and must inform a landscape protection policy to be set out in the Preferred Draft Core Strategy.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
To conserve and enhance biodiversity and geodiversity	Will it help to safeguard the Borough's biodiversity and geodiversity?	+	The Issues and Options document did not present any issues concerning biodiversity or geodiversity because there were no locally distinctive issues warranting its inclusion. It is still considered that the Core Strategy cannot add any locally distinctive elements to what is already established in national and regional planning policy, however the importance of the green corridors in and around the Borough is likely to warrant biodiversity and geodiversity elements to be included in a policy on open space. This will be informed by up to date assessments of the Borough Special Wildlife Sites. The sustainability criteria policy would also need to include this as a matter relevant to all development.
	Will it protect sites and habitats designated for nature conservation?	+	Any sites and habitats designated for nature conservation are already protected through national and regional planning policy therefore there is no need for the Core Strategy to repeat this guidance. These sites and habitats are managed through controls outside of Planning legislation.
To improve the health and well being of the population and reduce inequalities in health	Will it improve access to health facilities across the Borough?	++	The Preferred Draft Core Strategy would need to identify locations within the Borough that could be safeguarded for health related purposes and this is likely to be at the Alexandra Hospital. By increasing the amount of healthcare facilities, access is also likely to improve therefore the support for new or improved primary health care facilities should be ensured where appropriate within a Core Strategy policy.
	Will it help to improve quality of life for local residents?	++	There are a number of factors that could have an influence on the quality of life of Redditch's residents. The Preferred Draft Core Strategy would benefit from an infrastructure policy which indirectly promotes quality of life as well as policies on transportation, open space, development strategy, pollution and the natural environment and landscape.
	Will it promote healthier lifestyles?	+	Although the Core Strategy is limited in the impact it can have on promoting healthier lifestyles, there are a numbers of measures which the Preferred Draft Core Strategy can employ to indirectly achieve this, for example appropriate policies on open space and infrastructure.
	Does it mitigate against noise pollution?	?	Noise pollution increases are very likely as a result of the cumulative impact of development. Mitigation measures are essential to reduce or eliminate this pressure. The Preferred Draft Core Strategy must therefore consider how a general policy concerning all forms of pollution, including noise, can be incorporated; unless it is determined that other DPDs would be more appropriate to deal with this issue.
	Does it mitigate against light pollution?	?	Light pollution increases are very likely as a result of the cumulative impact of development. Mitigation measures are essential to reduce or eliminate this pressure. The Preferred Draft Core Strategy must therefore consider how a general policy concerning all forms of pollution, including light, can be incorporated, unless it is determined that other DPDs would be more appropriate to deal with this issue.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments	Will it provide opportunities to increase affordable housing levels within urban and rural areas of the Borough? Will it provide affordable housing access to a range of housing tenures and sizes?	++ ++	The Preferred Draft Core Strategy must set out the Affordable Housing need and requirements for the Borough, reflecting the findings of the South Housing Market Assessment and following the requirements of the WMRSS Phase Two Preferred Option (2007) in an appropriate affordable housing provision policy. The Preferred Draft Core Strategy should include an affordable housing policy and make reference to the appropriate housing tenures and sizes sought within the policy, although a lot of this detail is already included in the Borough Council's Affordable Housing SPD.
	Does it seek to provide high quality, well-designed residential environments?	++	The Preferred Draft Core Strategy must aim to resolve the issue of crime and anti social behaviour and the most productive way of ensuring this is through design considerations. It is likely that a policy on high quality design and safety would be included in the Preferred Draft Core Strategy. Also as part of the vision and the spatial portrait as set out in the Preferred Draft Core Strategy the aim for a high quality residential environment should be pursued in line with the requirements of PPS3.
	Are opportunities to increase the amount of construction and demolition waste that is reused incorporated into the LDF?	++	The reuse of construction and demolition waste is not considered an issue with any locally distinctive options for Redditch and so was not included in the Issues and Options document, however the Preferred Draft Core Strategy must address the issue therefore opportunities to increase the reuse of construction and demolition waste needs to be encouraged in the sustainability criteria policy.
To raise the skills levels and qualifications of the workforce	Will it provide opportunities to further develop educational and attainment facilities within the Borough?	++	Before any significant development commences, the necessary infrastructure (which would include educational facilities) would need to be available to accommodate the increased pressure on services that would occur from additional residents. write this in once I have read employment section again. It is likely that the Preferred Draft Core Strategy will include a policy ensuring sufficient delivery of infrastructure.
Reduce crime, fear of crime and anti-social behaviour	Does it seek to provide high quality well designed environments?	++	The Preferred Draft Core Strategy must aim to resolve the issue of crime and anti social behaviour and the most productive way of ensuring this is through design considerations. It is likely that a policy on high quality design and safety would be included in the Preferred Draft Core Strategy. Also as part of the vision and the spatial portrait as set out in the Preferred Draft Core Strategy the aim for a high quality environment should be pursued.
	Does it promote mixed development that encourages natural surveillance?	++	The Preferred Draft Core Strategy must aim to resolve the issue of crime and anti social behaviour and the most productive way of ensuring this is through design considerations. It is likely that a policy on high quality design and safety would be included in the Preferred Draft Core Strategy. Natural surveillance must be promoted as part of this policy.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
Conserve and enhance the architectural, cultural and historic environment heritage and seek well-designed, resource efficient, high quality built environment in new development proposals	Does it provide opportunities for sustainable construction? Will it enhance the Borough's Conservation Areas?	++ +	The Preferred Draft Core Strategy is likely to include a policy on the Code for Sustainable Homes and other sustainable construction methods for non residential development in an appropriate policy. Elements of sustainable construction are also likely to form part of the sustainability criteria policy. Conservation Areas form part of the Historical environment which is likely to be afforded general protection however a specific policy may not be appropriate in a Core Strategy and would be dealt with in other DPDs.
	Will it help safeguard the Borough's Listed Buildings?	+	Listed Buildings form part of the Historical environment which is likely to be afforded general protection however a specific policy may not be appropriate in a Core Strategy and would be dealt with in other DPDs.
	Does it improve the quality of the built environment?	++	There are a number of ways that the Preferred Draft Core Strategy could improve the quality of the built environment, for example through the redevelopment and regeneration of the New Town era District Centres, general protection for elements of the historic environment, and design policies.
Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest	Will it safeguard the Borough's mineral resources?	Ø	Although there are no mineral resources that have been identified within Redditch Borough, the WMRSS Phase Two Preferred Option (2007) requests that Local Planning Authorities include policies on minerals which have not been discovered. Because it is uncertain whether there are any future mineral reserves in the Borough, it is not possible to determine whether any progress towards safeguarding the Borough's mineral reserves can be made.
	Will it maximise the use of Previously Developed Land?	++	The Issues and Options document identified the PDL shortage in Redditch Borough as a significant local issue. The Preferred Draft Core Strategy is likely to include a policy on making the most efficient use of land which will include maximising PDL and density.
	Will it protect the Borough's open spaces of recreational and amenity value?	++	The Issues and Options document identified an issue between maintaining the high levels (in comparison to neighbouring districts) of open space in Redditch Borough and the pressure for development as a result of the WMRSS requirements. The Preferred Draft Core Strategy is likely to require the maintenance of the provision of open space in an appropriate policy.
	Will it preserve the openness of the Green Belt?	++	Although it is not yet established how the Preferred Draft Core Strategy will present the spatial development of the Borough, the Core Strategy is likely to continue to maintain that the Green Belt should remain open and protected from inappropriate development.

SA Objectives	Decision Making Criteria	Score	Overall Implications of the Preferred Draft Core Strategy
	Will it help to protect the Borough's agricultural land from adverse developments?	++	Although it is not yet established how the Preferred Draft Core Strategy will present the spatial development of the Borough, the Core Strategy is likely to continue to maintain that the Green Belt should remain open and protected from inappropriate development. By implication, because much of the agricultural land in the Borough falls within the Green Belt, it would be protected from any inappropriate developments.
	Does it provide opportunities for sustainable construction?	++	The Preferred Draft Core Strategy is likely to include a policy on the Code for Sustainable Homes and other sustainable construction methods for non residential development in an appropriate policy. Elements of sustainable construction are also likely to form part of the sustainability criteria policy.
Promoting resource efficiency and energy generated from renewable energy and low carbon sources	Will it encourage opportunities for the production of renewable and low carbon energy?	++	The Issues and Options document presented issues on climate change and renewable energy. The Preferred Draft Core Strategy would need to reflect the renewable energy targets as set out in the WMRSS Phase Two Preferred Option (2007) because there is no evidence to suggest any deviation from these requirements and this must be ensured in an appropriate policy.
	Will it promote greater energy efficiency?	++	The Preferred Draft Core Strategy is likely to include a policy on the Code for Sustainable Homes and other sustainable construction methods for non residential development in an appropriate policy, and these requirements seek to achieve greater energy efficiency.
	Will it encourage opportunities to achieve energy efficiency measures above the minimum standard, as defined by the Code for Sustainable Homes?	--	The Preferred Draft Core Strategy is likely to include a policy on the Code for Sustainable Homes and other sustainable construction methods for non residential development in an appropriate policy, and these requirements seek to achieve greater energy efficiency. The Preferred Draft Core Strategy would need to reflect the energy efficiency measures as set out in the WMRSS Phase Two Preferred Option (2007) because there is no evidence to suggest any deviation from these requirements and this must be ensured in an appropriate policy.

Options Appraisal

6.5 The SA has predicted what effects are most likely to occur by assessing the potential effects if each option(s) were to be implemented, against the achievement of the SA Objectives. This process ensures that the general sustainability of each option is considered, which has helped to determine the preferred approach to be taken forward in the Preferred Draft Core Strategy.

6.6 The SA Report indicates which is the most sustainable option(s) to deal with each issue. In some circumstances more than one option has predicted positive sustainability effects and therefore, the preferred approach may be composed of different aspects of the initial options presented in the Issues and Options document or options put forward during consultation.

6.7 A scoring mechanism has been established to determine which of the options is more sustainable. This is achieved by scoring options against the SA Objectives and draft DPD Objectives. The options(s) with the highest score are recommended to become the preferred approach in from a sustainability perspective. If however the actual preferred approach consists of an option(s) which is not the most sustainable as determined by this scoring process, this SA and the Preferred Draft Core Strategy together should set out the reasons why this approach has been recommended.

<u>Key</u>		
Effect	Score	
0	= No effects	0
+/-	= Both negative and positive effects	0
-	= Slight negative effect	-1
- -	= Significant negative effect	-2
+	= Slight positive effect	1
+ +	= Significant positive effect	2
?	= Unsure of effects	0

1. Redditch's Development Strategy

Issue/Question - Where should future development be concentrated in Redditch Borough?

- Option 1 -** Focus development in the most sustainable location in the Borough; the Town Centre
- Option 2 -** Identify areas in the urban area of Redditch in need of regeneration and focus development in key regeneration areas
- Option 3 -** Priority for development on brownfield land in the urban area
- Option 4 -** Rebuilding existing urban areas of poor quality with land efficient buildings
- Option 5 -** Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Option 5	Comments/Explanation
++	++	++	++	--	Implementing Option 1 is likely to result in a positive effect on SA Objectives 3, 8, 9, 13 and 17 and there are no likely negative effects predicted.
2	2	2	2	-2	Implementing Option 2 is likely to result in a positive effect on SA Objectives 3, 5, 6, 9, 12, 13, 14 and 17 and there are no likely negative effects predicted.
					Implementing Option 3 is likely to result in a positive effect on SA Objectives 3, 13 and 17 and there are no likely negative effects predicted.
					Implementing Option 4 is likely to result in a positive effect on SA Objectives 5, 7, 9, 10, 13, 16 and 17 and may result in positive effect on SA Objective 11. There are no likely negative effects predicted.
					Implementing Option 5 is likely to result in significant negative effects on SA Objectives 3, 5, 6, 7, 9, 10, 11, 13 and 17.

All of the effects predicted for every option would have an impact on a Borough-wide scale. The likelihood of the effects working towards or against achieving SA Objectives 3, 9, 13 and 17 would be very likely. The likelihood of the effect working towards or against achieving SA Objective 6 would be minimal, and achievement of this Objective would have to be achieved through other means. The likelihood of the effects working towards or against achieving SA Objectives 5, 6, 7, 10 and 11 would be fairly likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	+/-	+	++	+/-	--
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	+	+	+	-
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+	++	+	+/-	--
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	++	++	--
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	+	0	0	--
7. Reduce crime and anti social behaviour and the fear of crime;	+	+	0	0	-
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	++	?	0	?	-
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	++	++	++	++	--
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	++	++	++	--
11. To maintain and support local landscape character and distinctiveness.	+/-	++	+/-	+/-	--
TOTAL SCORE (appraisal against SA Objectives score is included)	14	16	12	9	-19

The SA Scoring of options has determined that Option 2 is the most sustainable option, and is therefore certainly going to inform preparation of the Core Strategy, more than likely through the identification of strategic sites than as part of a development strategy. Option 1 and Option 3 are also extremely high scoring options and will also be considered as preferable options in the development of policy approaches for the Core Strategy DPD, but may be more appropriate in a policy on efficient use of land and on directing main Town Centre uses to Redditch Town Centre, rather than within a development strategy. Option 4 also scored well and may be considered as a potential alternative Option in the Core Strategy. Option 5 of business as usual scored significantly badly and is therefore doing nothing is not a suitable alternative option. After consideration of these recommendations from the SA it is not thought that a standalone development strategy would be required. A suitably worded settlement hierarchy directing all development to the most appropriate locations in the Borough, and a phasing policy would sufficiently address the need for a development strategy. This is especially justified when considering the size of Redditch Borough and the fact that it contains only one main settlement.

Key Issue A – Communities that are Safe and Feel Safe

5. Creating Safe and Secure Environments

Issue/Question - How can we ensure that places that possible risk are safe and secure without creating harsh, fortress-style environments?

- Option 1 -** Have a policy which states that developments must incorporate where appropriate, counter-terrorism measures
- Option 2 -** Have a policy which formulates a check-list style approach detailing specific counter-terrorism measures appropriate developments must include
- Option 3 -** Increase consultation with those with knowledge on designing to prevent terrorism, on applications likely to have a terrorism risk
- Option 4 -** Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
++	++	-	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 5, 12, 15 and 16 and a possible negative effect on SA Objectives 16 and 17. An effect is predicted on SA Objective 10, however it is not known if this effect will be positive or negative. Implementing Option 4 is likely to result in a negative effect on SA Objectives 12 and 15.
2	2	-1	-1	Implementing Option 2 is likely to result in a positive effect on SA Objectives 5, 12, 15 and a possible negative effect on SA Objectives 16 and 17. An effect is predicted on SA Objective 10, however it is not known if this effect will be positive or negative. Mitigation measures should ensure a positive effect is achieved. Because of the small likelihood of Redditch Borough Council receiving planning applications for developments with a likely terrorism risk, implementing this Option would have very few benefits. There would be a negative effect on SA Objectives 16 and 17. An effect is predicted on SA Objective 10 however it is not known if this effect will be positive or negative. Implementing Option 4 is likely to result in a negative effect on SA Objectives 12 and 15.

The effects predicted for all of the options would have an impact felt on a Borough-wide scale. The likelihood of the effects working towards or against achieving SA Objectives 5 and 9 would be fairly likely. The likelihood of the effect working towards or against achieving SA Objective 10 would be likely. The likelihood of the effects working towards or against achieving SA Objectives 12 and 15 would be dependant on the security risks in the local area, which are unknown. The likelihood of the effects on achieving SA Objectives 16 and 17 would be a small possibility dependant on individual circumstances.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
------------------------------------	-----------------	-----------------	-----------------	-----------------

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	-	-	-	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	++	++	+	-
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	-	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	3	3	-2	-2

The SA Scoring of options has determined that Option 1 and Option 2 are the most sustainable options and should be considered in the preparation of policy approaches in the Core Strategy. It is possible for both of these options to be presented as preferred approaches in the Preferred Draft Core Strategy and combined into one policy approach, after consideration of comments received during consultation. Option 3 and Option 4 score fairly poorly with negative sustainability benefits, and they are therefore not considered to be sufficient alternatives to deal with this issue.

Key Issue B - A Better Environment for Today and Tomorrow

6. The Conflict between the Environment and Climate Change Adaptation

Issue/Question - How can we ensure renewable energy production without compromising environmental quality?

- Option 1 -** Development of local guidelines and criteria for different types of renewable energy development
- Option 2 -** Identify locations suitable for renewable energy based upon an assessment such as a Landscape Character Assessment
- Option 3 -** Require developers to demonstrate how their on-site renewable energy production does not compromise environmental quality
- Option 4 -** Request that where developers are unable to meet sustainability standards on-site through reducing emissions and creating their own sustainable energy, that a carbon off-setting procedure is in place to increase the efficiency and sustainability in existing housing
- Option 5 -** Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Option 5	Comments/Explanation
++	++	++	+	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 2, 6, 7, 10, 11, 16 and 18 and there are no likely negative effects predicted.
					Implementing Option 2 is likely to result in a positive effect on SA Objectives 2, 6, 7, 10 and 18 and there are no likely negative effects predicted.
					Implementing Option 3 is likely to result in a positive effect on SA Objectives 2, 6, 7, 10, 11, 16 and 18 and there are no likely negative effects predicted.
2	2	2	1	-2	Implementing Option 4 is likely to result in a positive effect on SA Objectives 2, 10, 11 and 18 and there are no likely negative effects predicted.
					Implementing Option 5 is likely to result in a negative effect on SA Objectives 2, 6, 7, 8, 10, 11, 13, 16 and 18 and there are no likely positive effects predicted.

The effects predicted for each of the options would have an impact felt on a Borough-wide scale, however Options 1 to 4 would be measures implemented at a local level in the hope of combating the global issue of climate change. The likelihood of the effects working towards or against achieving SA Objectives 2 and 18 is certain but only relative to the local level. The likelihood of the effects working towards or against achieving SA Objectives 6 and 10 would be very likely but again only relative to the local

level. The likelihood of the effects working towards or against achieving SA Objectives 7, 11, 13 and 16 would be fairly likely, however achievement of these Objectives would also have to be done through other means.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	+	?	0	0	-
2. To ensure that all new development in Redditch Borough is carbon neutral;	+	+	+	+	--
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	++	++	++	++	--
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+	+	++	+	-
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	++	++	++	0	--
TOTAL SCORE (appraisal against SA Objectives score is included)	9	8	9	5	-10

The SA Scoring of options has determined that Option 1 and Option 3 are the most sustainable options and are likely to inform the approach in the Preferred Draft Core Strategy. It is possible for both of these options to be implemented as the preferred approaches simultaneously, taking on board the comments received during consultation. Option 2 and Option 4 did have very good scores and may be considered as reasonable alternative options but because were not predicted to have score as high as Option 1 and Option 3 they are not to be considered as the preferred options, subject to consideration of further evidence and comments received during consultation. Implementing Option 4 would require procedures to enable carbon off-setting which have a big impact on economic resources. Option 5 scored significantly poorly as an option and is therefore not suggested as a suitable alternative option to deal with this issue.

7. Proportion of Renewable Energy in New Developments

Issue/Question - What proportion of renewable energy should be required from all new development?

- Option 1** - The standard request rate, as stated in the West Midlands Regional Spatial Strategy Preferred Option document (currently 10%)
- Option 2** - To improve on current standards (20%), please specify why you think this and any evidence you have for this
- Option 3** - Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Comments/Explanation
++	++	--	Implementing Option 1 is likely to result in a positive effect on SA Objectives 2, 6 and 18 and there are no likely negative effects predicted.
2	2	-2	Implementing Option 1 is likely to result in a positive effect on SA Objectives 2, 6 and 18 and there are no likely negative effects predicted.
			Implementing Option 1 is likely to result in a negative effect on SA Objectives 2, 6 and 18 and there are no likely positive effects predicted.

The effects predicted for all of the options would have an impact felt on a Borough-wide scale, however Options 1 and 2 would be measures implemented at a local level in the hope of combating the global issue of Climate Change. The likelihood of the effects working towards or against achieving SA Objectives 2 and 18 is certain but only relative to the local level. The likelihood of the effect working towards or against achieving SA Objective 6 would be very likely but only relative to the local level.

Core Strategy DPD Objective	Option 1	Option 2	Option 3
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	+	+	-
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	++	++	--
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+	+	-
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	6	6	-6

The SA Scoring of options has determined that both Option 1 and Option 2 are the most sustainable options. Either option can be presented as the preferred approach in the Preferred Draft Core Strategy however implementation of both options is not possible therefore consideration of comments received during consultation and other available evidence would need to inform the preferred option. Option 3 scored very poorly and is therefore not considered to be a suitable alternative option to deal with this issue.

8. Standards of Development

Issue/Question - What should Redditch Borough request in terms of feasible level/ standards for all new development to meet?

- Option 1** - Level 4 or above of the Code for Sustainable Homes should be requested on all new housing
- Option 2** - The Code for Sustainable Homes standard sought in the Borough should only be the same as that sought regionally (currently Level 3 in the WMRSS Preferred Option document)
- Option 3** - Some other level for residential development, please specify why you think this and provide any evidence you have for this
- Option 4** - Require all new non-residential developments to achieve at least 'very good' BREEAM rating (a recognised independent assessment of the environmental performance of buildings)
- Option 5** - Some other level for non-residential development, please specify why you think this and provide any evidence you have for this
- Option 6** - Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Comments/Explanation
++	++	N/A	++	N/A	--	Implementing Option 1 is likely to result in a positive effect on SA Objectives 1, 2, 6, 7, 8, 11, 16 and 18; however there is a possible small negative effect on SA Objective 10.
2	2	N/A	2	N/A	-2	Implementing Option 2 is likely to result in a positive effect on SA Objectives 1, 2, 6, 7, 8, 11, 16 and 18; however there is a possible small negative effect on SA Objective 10. Implementation of Option 3 is no longer applicable because consultation on alternative options has already taken place. Implementing Option 4 is likely to result in a positive effect on SA Objectives 1, 2, 6, 7, 8, 11, 16 and 18; however there is a possible small negative effect on SA Objective 10. Implementation of Option 5 is no longer applicable because consultation on alternative options has already taken place. Implementing Option 6 is likely to result in a negative effect on SA Objectives 1, 2, 6, 7, 8, 11 and 18 and there are no predicted positive effects.

The effects predicted for all of the options would have an impact felt on a Borough-wide scale, however Options 1 to 3 would be measures implemented at a local level in the hope of combating the global issue of Climate Change. The likelihood of the effect working towards or against achieving SA Objective 1 would be very likely. The likelihood of the effects on achieving SA Objectives 2 and 18 is certain but only relative to the local level. The likelihood of the effects working towards or against achieving SA Objectives 6, 7, 8, 11 and 16 would be fairly likely. The likelihood of the effect working towards or against achieving SA Objective 10 would be likely to a small extent.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	N/A	0	N/A	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	-	++	N/A	-	N/A	--
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	++	++	N/A	++	N/A	--
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+	++	N/A	++	N/A	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	N/A	0	N/A	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	N/A	0	N/A	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	N/A	0	N/A	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	N/A	0	N/A	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	N/A	0	N/A	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	N/A	0	N/A	0
11. To maintain and support local landscape character and distinctiveness.	+/-	+/-	N/A	+/-	N/A	0
TOTAL SCORE (appraisal against SA Objectives score is included)	4	8	N/A	5	N/A	-6

The SA scoring of options has determined that Option 2 is the most sustainable option, and therefore should be the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of comments received during consultation. Options 1 and 4 also scored well and could be considered as alternatives however it is not likely that requirements above the WMRSS targets could be justified in Redditch Borough. Also, Option 4 can be taken forward as another preferred approach in the Preferred Draft Core Strategy in addition to Option 2; however Option 1 cannot be done in tandem with Option 2 therefore it is not to be considered as a suitable

alternative option. Option 3 and Option 5 are no longer relevant for inclusion as an approach because they are not considered to be relevant options to deal with the issue. Option 6 scored significantly poorly and it is therefore not suitable as an alternative option to deal with this issue.

9. Sustaining Redditch Borough's Rural Area

Issue/Question - How can we support the economy of the rural areas of Redditch?

- Option 1** - Focus on the reuse of buildings for economic purposes in preference to residential
- Option 2** - Support farm diversification in appropriate circumstances
- Option 3** - Encourage the provision of, and expansion and improvement of, static caravan parks or holiday chalet developments
- Option 4** - Rely on Regional Planning Policy Guidance in the Regional Spatial Strategy
- Option 5** - Encourage the development of local shops and services in Feckenham, because the village can sustain them
- Option 6** - Business as Usual / Do nothing

The following were considered to be the alternative viable options suggested during consultation:

- Option 7** - If deposits of building stone are found in the Borough consider the potential for employment generated in extracting these.

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
++	++	+	+	+	--	0	Implementing Option 1 is likely to result in a positive effect on SA Objectives 4, 6, 16 and 17, however there is likely to be a negative effect on SA Objective 13.
2	2	1	1	1	-2	0	Implementing Option 2 is likely to result in a positive effect on SA Objectives 4, 6, 16 and 17, however there is likely to be a negative effect on SA Objective 13. Implementing Option 3 is likely to result in a positive effect on SA Objectives 13 and 16, however there is likely to be a negative effect on SA Objective 10. Implementing Option 4 is likely to result in a positive effect on SA Objectives 4, 6, 16, 17 and 18 and there are no predicted negative effects. Implementing Option 5 is likely to result in a positive effect on SA Objective 5, however there may possibly be a negative effect on SA Objective 9. An effect is also predicted for SA Objective 3, however it is not known if this is likely to be a positive of negative effect. Implementing Option 6 is likely to result in a negative effect on SA Objectives 3, 4, 5, 6, 16 and 17. Implementing Option 7 is not likely to have any impacts upon the SA Objectives.

The effects predicted for Options 1 to 5 are more likely to affect the rural areas of Redditch Borough. The effects of implementing Option 5 would be felt at a more local level, perhaps only of benefit to the residents of the village of Feckenham. The likelihood of the effect working towards or against SA Objective 4 would be minimal, and achievement of this Objective would have to be through other means. The likelihood of the effect working towards or against SA Objectives 5 and 6 would be fairly likely; however the achievement of this Objective would have to be through other means. The likelihood of the negative effect working against SA Objective 9 is only likely if Option 5 were to be implemented as there may be potential effects for the District Centre of Astwood Bank. The likelihood of the effect working towards or against SA Objective 10 would be likely. The likelihood of the effects working towards or against SA Objectives 13, 16 and 17 is very likely with the implementation of Options 1 and 3. The likelihood of the effect working towards or against SA Objective 3 is unknown.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	+/-	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	++	-	+/-	0	-	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	+	?	+	+/-	-	?
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	+	+	++	+	+	-	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	-	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	+/-	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	--	0	++	+	0	-	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	+	+	+	+	-	+
11. To maintain and support local landscape character and distinctiveness.	+/-	+/-	+/-	+/-	+/-	0	?
TOTAL SCORE (appraisal against SA Objectives score is included)	7	7	5	5	3	-8	1

The SA scoring of options has determined that Option 1 and Option 2 are the most sustainable options, and therefore should be the preferred approaches to be presented in the Preferred Draft Core Strategy. Option 3 scored well against sustainability and can broadly be incorporated into the Preferred Draft Core Strategy alongside Options 1

and 2. Option 4 Option 5, and Option 7 had overall positive sustainability effects however they are not to be taken forward as preferred approaches because they did not score as highly as Option 1 and Option 2 and would not resolve the issues at the local level. Option 6 scored significantly poorly therefore it is not a suitable alternative options for consideration to resolve this issue.

10. Coalescence of Settlements

Issue/Question - How can we ensure that one of the purposes of Green Belts (to prevent the coalescence of settlements) is not undermined between Redditch and Astwood Bank?

- Option 1 -** The landscape characteristics of Redditch Borough are well-defined in these areas of Green Belt and should be protected for their landscape value alone
- Option 2 -** Rely on National Policy in Planning Policy Guidance 2: Green Belt
- Option 3 -** Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Comments/Explanation
+	+	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 10 and 17 and there are no predicted negative effects.
1	1	-1	Implementing Option 2 is likely to result in a positive effect on SA Objective 17 and there are no predicted negative effects. Implementing Option 3 is likely to result in a negative effect on SA Objective 17 and there are no predicted positive effects.

The effects predicted for all options above are more likely to affect the areas of Redditch Borough designated as Green Belt and areas conspicuous from the Green Belt. The likelihood of the effects working towards or against SA Objectives 10 and 17 are certain.

Core Strategy DPD Objective	Option 1	Option 2	Option 3
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	++	--
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	+	+	-

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	-	-	-	+
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	-	-	-	+
11. To maintain and support local landscape character and distinctiveness.	++	++	++	--
TOTAL SCORE (appraisal against SA Objectives score is included)	4	4	4	-4

The SA Scoring of options has determined that Option 1 and Option 2 are the most sustainable options, however only one option can form the preferred approach to be presented in the Preferred Draft Core Strategy and this is to be determined following consideration of comments received during consultation and other relevant evidence. Option 3 scored significantly poorly and is therefore not to be considered as a suitable alternative option to deal with this issue.

14. Tall Buildings

Issue/Question - Should Redditch Borough adopt a local policy on tall buildings for a range of uses, if so, where?

- Option 1** - Progress a policy on tall buildings appropriate to the local circumstances for the Town Centre only
- Option 2** - Progress a policy on tall buildings appropriate to the local circumstances for the whole Borough
- Option 3** - Progress a policy on tall buildings appropriate to local circumstances only in certain parts of the Borough, if so where and please provide a reason why?
- Option 4** - Rely on National Planning Policy and Guidance on tall buildings from English Heritage and CABE (2007) for the consideration of tall building proposals (Equivalent to Business as Usual / Do nothing)

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
+	+	?	+	Implementing Option 1 is likely to result in a positive effect on SA Objectives 10 and 17 and there are no likely negative effects predicted. Implementing Option 2 is likely to result in a positive effect on SA Objectives 10 and 17 and there are no likely negative effects predicted.
1	1	0	1	It is not possible to predict the effects of implementing Option 3 because it is not determined which areas would benefit from a tall buildings policy. Implementing Option 4 is likely to result in a positive effect on SA Objectives 10 and 17, however this option would not maximise the potential benefits of SA Objective 17 to its fullest extent. There are no likely negative effects predicted.

The effects predicted for Options 1 to 4 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 10 and 17 would be certain.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0

4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	++	++	++	++
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	++	++	++	++	++
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	+	0	0	?	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	++	++	++	++	++
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	++	++	++	++
11. To maintain and support local landscape character and distinctiveness.	++	++	++	++	++
TOTAL SCORE (appraisal against SA Objectives score is included)	12	11	11	10	11

The SA Scoring of options has determined that Option 1 is the most sustainable option, and is the preferred approach for the Preferred Draft Core Strategy and this will be considered in tandem with comments received during consultation and other relevant evidence. All other options scored significantly well as alternative options, so any could be considered as reasonable alternatives, however only one policy approach can be implemented to deal with this issue.

Key Issue C - Economic Success that is Shared by all

15. Location of Employment

Issue/Question - Where should employment growth be located in order to contribute to sustainable development?

- Option 1** - Adjacent to new residential development in all circumstances
- Option 2** - Adjacent to new residential development where there is suitable infrastructure for industrial development
- Option 3** - Concentrate in and around existing employment sites
- Option 4** - Principally in and around existing employment sites with the remainder distributed in relation to the location of new housing
- Option 5** - Concentrate development along main transport routes
- Option 6** - Locate employment land adjacent to attractive surroundings
- Option 7** - Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
-	+	-	-	-	-	-	Implementing Option 1 is likely to result in a positive effect on SA Objective 3, however it is also likely to result in negative effects on SA Objectives 6, 10, 12 and 16.
		-	-	-	-	-	Implementing Option 2 is likely to result in a positive effect on SA Objective 3, however it is also likely to result in negative effects on SA Objectives 6, 10, 12 and 16.
							Implementing Option 3 is likely to result in a positive effect on SA Objectives 3 and 10, however it is also likely to result in negative effects on SA Objectives 16 and 17.
							Implementing Option 4 is likely to result in a positive effect on SA Objectives 3 and 10, however it is also likely to result in negative effects on SA Objectives 16 and 17.
-1	1	-1	-1	-1	-2	-2	Implementing Option 5 is likely to result in a positive effect on SA Objective 3, however it is also likely to result in negative effects on SA Objectives 16 and 17.
							Implementing Option 6 is likely to result in a negative effect on SA Objectives 3, 7, 10, 11, 16 and 17.
							Implementing Option 7 is likely to result in a negative effect on SA Objectives 3, 4, 6, 7, 10, 11, 14, 16 and 17.

The effects predicted for Options 1 to 7 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 3, 4, 6 and 17 would be very likely in all cases. The likelihood of the effects working towards or against SA Objectives 7, 10, 11, 12 and 16 would be fairly likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	?	?	?	?	?	--	--
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	?	?	?	?	-	--	--
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	-	+	+/-	+/-	++	--	--
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0	+	--	--
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	+	+	+	+	+	+	--
11. To maintain and support local landscape character and distinctiveness.	+/-	+/-	+/-	+/-	+/-	--	--
TOTAL SCORE (appraisal against SA Objectives score is included)	-1	3	0	0	2	-11	-14

The SA Scoring of options has determined that Option 2 is the most sustainable option and should therefore be presented as the preferred approach in the Preferred Draft Core Strategy. Option 5 also scored positively as a sustainable option and can be considered when preparing a suitable policy approach alongside Option 2. Both Option 3 and Option 4 have no predicted positive or negative effects on sustainability and are therefore not considered to be suitable alternative options to deal with the issues. Option 1, Option 6 and Option 7 are not considered to be suitable alternative options to deal with the issue because they score negatively.

15b. Location of Employment

Issue/Question - How should the Borough of Redditch meet its Employment Land requirement?

- Option 1** - Identify small to medium sized locations for employment growth based on market forces
- Option 2** - Rely on an Employment Land Review to identify the most appropriate approach
- Option 3** - Business as Usual / Do nothing

There were no suitable alternative options presented to the Borough Council at Issues and Options consultation stage.

Option 1	Option 2	Option 3	Comments/Explanation
-	++	--	Implementing Option 1 is likely to result in a negative effect on SA Objectives 4, 6 and 14 and there are no likely positive effects predicted.
-1	2	-2	Implementing Option 2 is likely to result in a positive effect on SA Objectives 4, 6, 14 and 17 and there are no likely negative effects predicted.
			Implementing Option 3 is likely to result in a negative effect on SA Objectives 4, 6 and 14 and there are no likely positive effects predicted.

The effects predicted for Options 1 to 3 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objective 4, 6 and 17 would be certain. The likelihood of the effects working towards or against SA Objective 14 would be fairly likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	-	-	-
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+/-	+/-	--
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	-	+	-
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	+	++	--
11. To maintain and support local landscape character and distinctiveness.	+/-	+	--
TOTAL SCORE (appraisal against SA Objectives score is included)	-2	5	-10

The SA Scoring of options has determined that Option 2 is the most sustainable option, and it therefore should be the preferred approach to be considered in the preparation of the Preferred Draft Core Strategy. Option 1 and Option 3 scored poorly and are therefore not suitable alternative policy approaches to be considered.

16. Existing Employment Areas

Issue/Question - What is the best approach towards Redditch's employment areas?

- Option 1** - Protect all employment sites for employment purposes that demonstrate they have market attractiveness and viability; physical suitability of land for employment purposes; are served by high quality public transport and have potential for contributing to employment land requirement (This will be assessed through the Employment Land Review).
- Option 2** - Encourage existing companies to participate in the revival of local business communities by establishing local partnerships
- Option 3** - Prioritise areas for funding regimes, with areas in need of renewal being identified through the Employment Land Review
- Option 4** - Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
+	+	+	-	Implementing Option 1 is likely to result in a positive effect on SA Objective 6 and there are no likely negative effects predicted.
1	1	1	-1	Implementing Option 2 is likely to result in a positive effect on SA Objectives 4 and 5 and there are no likely negative effects predicted. Implementing Option 3 is likely to result in a positive effect on SA Objectives 5, 6, 10, 16 and 17 and there are no likely negative effects predicted. Implementing Option 4 is likely to result in a negative effect on SA Objectives 4, 5, 6, 10, 11, 16 and 17 and there are no likely negative effects predicted.

The effects predicted for Options 1, 2, 3 and 5 would be noticeable on a Borough-wide scale and Option 4 would be predominantly noticeable in areas in need of renewal. The likelihood of the effect working towards or against A Objective 3 would be fairly likely with regards to Option 2. The likelihood of the effect working towards or against SA Objectives 4, 5, 6 and 17 would be very likely. The likelihood of the effects working towards or against SA Objectives 10, 11, 13 and 16 would be fairly likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	+	++	-

5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	0	+	-
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	+	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	+	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0
9. To have sufficient homes meeting demographic needs; including affordable housing, providing for a range, mix and type in the best locations;	-	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	+	+	--
11. To maintain and support local landscape character and distinctiveness.	+	0	+	-
TOTAL SCORE (appraisal against SA Objectives score is included)	7	3	8	-6

The SA Scoring of options has determined that Option 3 is the most sustainable option, and therefore should be considered for inclusion in the Preferred Draft Core Strategy in line with other evidence and comments received during consultation. Option 1 also scored well as an option and could also be implemented as a preferred approach in the Preferred Draft Core Strategy. Option 2 scored well against sustainability but not as well as other options because it would not deal with the identified issue and it is therefore not considered to be a suitable option. Option 4 scored significantly poorly and is therefore also not suitable as an alternative option.

17. High Technology Corridor (HTC) and Economic Growth

Issue/Question - How can the economy be diversified and should links with the High Technology Corridor be encouraged?

- Option 1** - Actively encourage high technology industries into the Borough of Redditch by promoting specific high technology employment zones
- Option 2** - No specific encouragement to promoting high technology areas
- Option 3** - Establish links with Higher and further education institutions to tap into HTC industry
- Option 4** - Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
++	--	++	--	Implementing Option 1 is likely to result in a positive effect on SA Objectives 4, 6, 12 and 14 and there are no likely negative effects predicted.
2	-2	2	-2	Implementing Option 2 is likely to result in a negative effect on SA Objectives 4, 6, 12 and 14 and there are no likely positive effects predicted. Implementing Option 3 is likely to result in a positive effect on SA Objectives 4, 6, 12 and 14 and there are no likely negative effects predicted. Implementing Option 4 is likely to result in a negative effect on SA Objectives 4, 6, 12 and 14 and there are no likely positive effects predicted.

The effects predicted for Options 1 to 3 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 4 and 6 would be very likely. The likelihood of the effects working towards or against SA Objectives 12 and 14 is a small possibility.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	0	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	-	+	-	--
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	4	-3	3	-3	-4

The SA Scoring of options has determined that Option 1 and Option 3 are the most sustainable options, and are therefore the preferred approaches to be presented in the Preferred Draft Core Strategy. These options can be implemented in tandem, and a suitable policy approach can incorporate both of these options simultaneously. Option 2 and Option 4 scored poorly as options to deal with this issue and are therefore not suitable alternative policy options.

18. Redditch Town Centre

Issue/Question - How can we maintain the vitality and viability of Redditch Town Centre?

- Option 1** - Place Redditch Town Centre at the top of the Hierarchy of Centres, as the preferable location for major retail developments, uses which attract large numbers of people and large scale offices
- Option 2** - Place Redditch Town Centre at the top of the Development Strategy, as the preferable location for housing
- Option 3** - Expand the Town Centre boundary to accommodate retail and office development needs set out in the WMRSS
- Option 4** - Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
++	+	++	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 3, 9 and 17 and there are no predicted negative effects. Implementing Option 2 is likely to result in a positive effect on SA Objectives 3, 9 and 17 and there are no predicted negative effects.
2	1	2	-1	Implementing Option 3 is likely to result in a positive effect on SA Objectives 3, 6, 9 and 17 and there are no predicted negative effects. Implementing Option 4 is likely to result in a negative effect on SA Objectives 3, 6, 9 and 17 and there are no predicted positive effects.

The effects predicted for Options 1 to 4 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 3 and 9 would be certain. The likelihood of the effect working towards or against SA Objective 6 would be fairly likely in relation to Options 3 and 4. The likelihood of the effect working towards or against SA Objective 17 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	+	--	--
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	+	--

6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	0	0	--
7. Reduce crime and anti social behaviour and the fear of crime;	++	++	0	-
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	++	+	0	--
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	+	0	-
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	++	+	+	--
11. To maintain and support local landscape character and distinctiveness.	++	0	--	-
TOTAL SCORE (appraisal against SA Objectives score is included)	16	9	0	-14

The SA Scoring of options has determined that Option 1 is the most sustainable scoring significantly higher than other options, and is therefore the preferred approach to be presented in the Preferred Draft Core Strategy. Option 2 also scored highly in terms of sustainability and could be implemented as a preferred approach alongside Option 1 subject to consideration of other evidence and comments received during consultation. Option 3 had no predicted positive or negative effects. Option 4 scored significantly poorly and is therefore not a suitable alternative policy option to deal with this issue.

18b. Redditch Town Centre

Issue/Question - How can we improve Redditch Town Centre's night time economy?

- Option 1** - Secure monies from Town Centre developments for facilities for families to be provided in the Town Centre as part of a planning obligations policy
- Option 2** - Secure monies from Borough wide development for facilities for families to be provided in the Town Centre as part of a planning obligations policy
- Option 3** - Encourage the provision of uses likely to promote a family orientated night time economy
- Option 4** - Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
+	+	+		Implementing Option 1 is likely to result in a positive effect on SA Objectives 3, 5, 9 and 16 and there are no predicted negative effects.
1	1	1	-	Implementing Option 2 is likely to result in a positive effect on SA Objectives 3, 5, 9 and 16 and there are no predicted negative effects.
			-2	Implementing Option 3 is likely to result in a positive effect on SA Objectives 3, 5, 9, 15 and 16 and there are no predicted negative effects.
				Implementing Option 4 is likely to result in a negative effect on SA Objectives 5, 9 and 15 and there are no predicted positive effects.

The effects predicted for Options 1 to 4 would be noticeable predominantly in Redditch Town Centre. The likelihood of the effects working towards or against SA Objectives 3, 9 and 16 would be very likely. The likelihood of the effect working towards or against SA Objective 5 would be fairly likely. The likelihood of the effect working towards or against SA Objective 15 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	++	++	+	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	++	0

6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	++	++	++	-
7. Reduce crime and anti social behaviour and the fear of crime;	++	++	++	++	-
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	++	++	++	++	--
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	11	11	11	10	-6

The SA Scoring of options has determined that Option 1, Option 2 and Option 3 are the most sustainable options, and therefore either of these options could form the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of other evidence and comments received during consultation. Option 4 scored poorly with regards to sustainability and is therefore not a suitable alternative policy option to deal with this issue.

19. District Centres

Issue/Question – The New Town era District Centres in Redditch are not attractive and need to be improved, how can we do this?

- Option 1** - Redevelop and regenerate all District Centres built during the New Town era, providing for the needs of the existing and the likely future local communities
- Option 2** - Expand the boundaries of the District Centres to enhance the local retail offer and other services and facilities
- Option 3** - Continue to protect the allocated District Centres and retain the current boundaries
- Option 4** - Allocate new District Centres where necessary
- Option 5** - Encourage District Centres as community focal points with distinctive design and architecture encouraged for each Centre
- Option 6** - Set a limit in the number of hot food takeaways in each District Centre so that it continues to perform its role and function to provide variety and choice to communities
- Option 7** - Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
++	+	-	-	+	+	- -	Implementing Option 1 is likely to result in a positive effect on SA Objectives 9, 10, 12, 13, 15 and 16, with no predicted positive effects.
							Implementing Option 2 is likely to result in a negative effect on SA Objective 15 and a positive effect on SA Objective 9.
							Implementing Option 3 is likely to result in a negative effect on SA Objectives 9, 10 and 17 and a positive effect on SA Objective 16.
							Implementing Option 4 is likely to result in a negative effect on SA Objectives 9, 10 and 17 and a positive effect on SA Objective 16.
							Implementing Option 5 is likely to result in a positive effect on SA Objectives 5, 9, 10 and 16 and. There are no predicted negative effects.
2	1	-1	-1	1	1	-2	Implementing Option 6 is likely to result in a positive effect on SA Objective 1 and 9, with no predicted negative effects.
							Implementing Option 7 is likely to result in a negative effect on SA Objectives 9, 15 and 16, with no predicted positive effects.

The effects predicted for Options 1 to 7 would be noticeable predominantly in, and adjacent to, the New Town District Centres of Redditch, however effects would also be felt Borough-wide. The likelihood of the effect working towards or against SA Objective 1 would be fairly likely with regards to Option 6. The likelihood of the effect working towards or against SA Objective 5 would be very likely with regards to Option 5. The likelihood of the effect working towards or against SA Objectives 9, 10, 15 and 16 would be certain. The likelihood of the effect working towards or against SA Objective 17 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	?	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	+/-	+	-	++	+	-
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	++	-	+	++	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	+	0	0	+	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	++	-	0	0	0	0	--
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	++	+	+	0	+	0	--
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	++	++	+	+	0	++	--
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	?	?	?	?	0	0	0
11. To maintain and support local landscape character and distinctiveness.	++	+/-	+	+/-	++	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	15	2	4	-5	6	4	-9

The SA scoring of options has determined that Option 1 is the most sustainable, and is therefore the preferred approach to be presented in the Preferred Draft Core Strategy. Option 2, Option 5 and Option 6 also scored positively against sustainability and these could all be implemented simultaneously and interpreted into a policy approach subject to consideration of other evidence and comments received during consultation. Option 3, Option 4 and Option 7 did not score well in relation to sustainability are therefore not considered to be an alternative policy approach to deal with this issue.

Key Issue D - Improving Health and Well-being

20. Health Facilities

Issue/Question - Are there any locations within the Borough that could be safeguarded for health-related uses?

- Option 1** - Within the curtilage of the Alexandra Hospital
- Option 2** - Town Centre
- Option 3** - District Centres
- Option 4** - In areas currently furthest away from a GP surgery
- Option 5** - Within new developments
- Option 6** - Business as usual/ Do nothing

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Comments/Explanation
++	+	+	+	?	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 3, 6 and 12 and there are no predicted negative effects. Implementing Option 2 is likely to result in a positive effect on SA Objectives 3, 9 and 12 and there are no predicted negative effects. Implementing Option 3 is likely to result in a positive effect on SA Objectives 3, 9 and 12 and there are no predicted negative effects.
2	1	1	1	0	-1	Implementing Option 4 is likely to result in a positive effect on SA Objective 12 and there are no predicted negative effects. Implementing Option 5 cannot be accurately assessed against sustainability because the exact locations are not known. Implementing Option 6 is likely to result in a negative effect on SA Objective 12. This is assuming that the current safeguarding of land within the curtilage of the Alexandra Hospital through Local Plan No.3 is not continued.

The effects predicted for Options 1 to 6 would be noticeable predominantly in, and adjacent to, the specific areas mentioned, however effects would also be felt Borough-wide, particularly in relation to Option 6. The likelihood of the effect working towards or against SA Objective 3 would be very likely in relation to Options 1, 2 and 3 and fairly likely in relation to Option 4. The likelihood of the effect working towards or against SA Objective 6 would be fairly likely in relation to Option 1. The likelihood of the effect working towards or against SA Objective 9 would be certain in relation to Options 2 and 3. The likelihood of the effect working towards or against Option 12 would be

certain in relation to all options. Safeguarding land for health-related uses within the curtilage of the Alexandra Hospital would see more beneficial effects than safeguarding land suggested in other Options. Implementing Option 4 would not be as beneficial for the achievement of SA Objective 12 as it would be to implement Options 2 and 3.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	?	?	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0	0	-
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	+	?	+	--
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	--	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	+/-	0
TOTAL SCORE (appraisal against SA Objectives score is included)	4	3	2	1	-3	-4

The SA scoring of options has determined that Option 1 and Option 2 are the most sustainable options, and are therefore either of these could be preferred approaches to be presented in the Preferred Draft Core Strategy subject to consideration of other evidence and the comments received during consultation. Option 3 and Option 4 also scored positively in relation to sustainability but not as well as Option 1 and Option 2. Option 5 and Option 6 scored poorly and are therefore not considered to be suitable alternative policy options to deal with this issue.

21. Leisure and Tourism

Issue/Question - How should we promote tourism and culture/leisure in Redditch Borough?

- Option 1** - Support existing tourist attractions (i.e. Arrow Valley Park, Forge Mill Needle Museum) and encourage new visitor attractions
- Option 2** - Improve conference facilities
- Option 3** - Increase the quality and quantity of tourist accommodation
- Option 4** - Attract retail tourism to the Town Centre
- Option 5** - Business as usual/ Do nothing

The following were considered to be the alternative viable Options suggested during consultation:

- Option 6** - Resist the loss of existing facilities unless it can be demonstrated that the facility is no longer needed or the services provided by the facility can be served in an alternative location.

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Comments/Explanation
+	0	+	+	-	+	Implementing Option 1 is likely to result in a positive effect on SA Objectives 5 and 16 and there are no predicted negative effects. Implementing Option 2 is likely to result in no effects on SA Objectives, assuming that the principles of PPS6 are applied. Implementing Option 3 is likely to result in a positive effect on SA Objective 16 and there are no predicted negative effects, assuming that the principles of PPS6 are applied.
1	0	1	1	-1	1	Implementing Option 4 is likely to result in a positive effect on SA Objectives 5, 9 and 16 and there are no predicted negative effects. Implementing Option 5 is likely to result in a negative effect on SA Objective 16 and there are no predicted positive effects. Implementing Option 6 is likely to result in a positive effect on SA Objective 16 and there are no predicted negative effects.

The effects predicted for Options 1 to 5 would be noticeable predominantly in, and adjacent to, the specific areas mentioned, however effects would also be felt Borough-wide, particularly in relation to Options 2, 3 and 5. The likelihood of the effect working towards or against SA Objective 5 would be fairly likely. The likelihood of the effect working towards or against SA Objective 9 would be fairly likely. The likelihood of the effect working towards or against SA Objective 16 would be certain.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	+	0	0	0	0	+
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	0	0	+	--	++
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	+/-	?	+/-	++	-	?
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	++	++	+	--	++
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	?	?	+/-	+	0	?
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	?	+	+	+	-	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	6	3	6	7	-7	6

The SA scoring of options has determined that Option 1 and Option 4 are the most sustainable options, and are therefore the preferred approaches to be presented in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Both of these options could be implemented in tandem in order to compose a suitable policy. Option 2 and Option 3, although scoring well with positive sustainability benefits, they would not be suitable approaches to deal with this issue, but may be considered in developing the policies. Option 5 scored poorly in relation to sustainability and is therefore not a suitable alternative policy option.

22. Open Space

Issue/Question - Should Redditch continue to be distinctive with its higher than average standard of open space?

Option 1 - Yes, keep Redditch distinctive. Definitely do not build on any open space

Option 2 - Yes, keep Redditch distinctive. But some land on the periphery of open space or parkland could be used for development. Please suggest possible locations

Option 3 - No, comprehensively review the open space to identify significant parcels of land (including parkland) for development, even if this has the potential to undermine local distinctiveness

Option 4 - No, compromise local distinctiveness and parkland provision in an attempt to reduce open space standards in Redditch to the averages of surrounding Districts

Option 5 - Business as usual/ Do nothing

Option 1	Option 2	Option 3	Option 4	Option 5	Comments/Explanation
-	?	-	-	-	Implementing Option 1 is likely to result in a negative effect on SA Objectives 13 and 17 and a positive effect is predicted for SA Objectives 5, 7 and 9. It is not possible to fully assess the sustainability of Implementing Option 2 because the exact locations are not known. Implementing Option 3 is likely to result in a positive effect on SA Objectives 6 and 13, and a negative effect is predicted for SA Objectives 7, 9, 10 and 17.
-1	0	-1	-1	-1	Implementing Option 4 is likely to result in a negative effect on SA Objectives 5, 7, 9, 10, 11, 17 and possibly 8; however a positive effect is predicted for SA Objectives 6 and 13. Implementing Option 5 is likely to result in a negative effect on SA Objectives 6 and 13 and there are no predicted positive effects.

The effects predicted for Options 1 to 5 would be Borough-wide. The likelihood of the effect working towards or against SA Objective 5 would be fairly likely. The likelihood of the effects working towards or against SA Objectives 7 and 11 would be fairly likely, but dependant on site by site circumstances. The likelihood of the effects working towards or against SA Objectives 9, 13 and 17 would be certain. The likelihood of the effect working towards or against SA Objective 10 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	++	+/-	+/-	--	+

2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	+	?	-	-	-	-
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	-	--	--	--	+/-
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	0	0	0	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	+	--	--	--	--
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	--	+/-	++	++	++	+/-
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	--	+/-	++	++	++	+/-
11. To maintain and support local landscape character and distinctiveness.	++	+/-	--	--	--	--
TOTAL SCORE (appraisal against SA Objectives score is included)	4	0	-4	-4	-6	-5

The SA scoring of options has determined that Option 1 is the most sustainable option, and is therefore the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Option 2 had no positive or negative effects overall and Option 3, Option 4 and Option 5 had an overall negative effect on sustainability therefore they are not suitable alternative policy options.

Key Issue F – Stronger Communities

23. Previously Developed Land

Issue/Question - What is the most suitable approach to delivering as much housing on Previously Developed Land?

- Option 1 -** Set a local target for housing development on Previously Developed Land in line with National Planning Policy based on all types of Previously Developed Land, inclusive of back gardens (see issue below)
- Option 2 -** Set a local target for housing development on Previously Developed Land in line with National Planning Policy based on all types of Previously Developed Land, with a specific policy relating to the protection of back gardens (see issue below)
- Option 3 -** Prioritise all possible Previously Developed Land for housing regardless of its suitability for other uses
- Option 4 -** Business as Usual / Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
++	++	-	--	Implementing Option 1 is likely to result in a positive effect on SA Objectives 7 and 17 and there no likely negative effects predicted. Implementing Option 2 is likely to result in a positive effect on SA Objectives 7 and 17 and there no likely negative effects predicted.
2	2	-1	-2	Implementing Options 3 is likely to result in a positive effect on SA Objective 17, however it is also likely to result in negative effects on SA Objectives 9 and 13. Implementing Option 4 is likely to result in a negative effect on SA Objectives 7, 11 and 17.

The effects predicted for Options 1 to 4 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 7 and 13 would be fairly likely. The likelihood of the effect working towards or against SA Objective 9 would be a small possibility. The likelihood of the effect working towards or against SA Objective 17 would be certain with regards to Options 1 to 3 and very likely with regards to Option 4.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs; a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0

4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	-	++	--	0
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	+	+	+/-	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	-	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	++	--
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	--	--
11. To maintain and support local landscape character and distinctiveness.	-	+	--	-
TOTAL SCORE (appraisal against SA Objectives score is included)	1	6	-6	-7

The SA scoring of options has determined that Option 2 is the most sustainable, and is therefore the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Option 1 also scored well in relation to sustainability and could also be considered as an alternative option, subject to consideration of further evidence and comments received during consultation. Option 3 and Option 4 did not score well in relation to sustainability and are therefore not suitable alternative policy options to deal with this issue.

24. Development on Back Gardens

Issue/Question - How can the effects of development on back gardens be minimised?

Option 1 - Implement a policy in line with the Regional Spatial Strategy restricting development on back gardens where there is evidence of its impacts on the locality

Option 2 - Set out a criteria based policy which aims to ensure any development on back gardens is in keeping with the surrounding environment

Option 3 - Business as Usual / Do nothing

The following were considered to be the alternative viable Options suggested during consultation:

Option 4 - Do not use any back gardens

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
+	+	+	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 7, 10, 11, 13 and 16 and there are no likely negative effects predicted. Implementing Option 2 is likely to result in a positive effect on SA Objectives 7, 10, 11, 13 and 16 and there are no likely negative effects predicted.
1	1	1	-1	Implementing Option 3 is likely to result in a negative effect on SA Objectives 7, 10, 11, 13, 16 and 17. Implementing Option 4 is likely to result in a negative effect on SA Objectives 13 and 17

The effects predicted for Options 1 to 3 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 7, 10 and 11 would be fairly likely depending on the site by site circumstances. The likelihood of the effects working towards or against SA Objectives 13, 16 and 17 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0

4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	++	++	-	++
5. To move towards safer, sustainable travel patterns; improve accessibility and reduce the need to travel;	0	0	0	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	-	-	+	--
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	-	-	+	-
11. To maintain and support local landscape character and distinctiveness.	++	++	--	++
TOTAL SCORE (appraisal against SA Objectives score is included)	3	3	0	1

The SA scoring of options has determined that Option 1 and Option 2 are the most sustainable option so these can be considered as the preferred option for inclusion in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Option 4 also scored positively in relation to sustainability but not as well as Option 1 and Option 2 therefore it is not considered to be a suitable alternative to deal with this issue. Option 3 had no positive or negative effects and is therefore not considered to be a suitable option to deal with this issue.

25. Housing Density

Issue/Question - What is the most appropriate approach to density standards across the Borough?

- Option 1** - 30 dwellings per hectare, except in the Town and District Centres being 70 dwellings per hectare (as per minimum National Standards for density)
- Option 2** - 30 dwellings per hectare for the urban area of Redditch, Astwood Bank and Feckenham being developed at densities of between 30 and 50 dwellings per hectare and the Town and District Centres being 70 dwellings per hectare
- Option 3** - Apply a density standard of 30 dwellings per hectare for Astwood Bank and Feckenham, and a density standard for the urban area of Redditch of 30 – 50 dwellings per hectare, with the Town and District Centres being 70 dwellings per hectare
- Option 4** - Different densities for each District in Redditch (between 30 – 70 dwellings per hectare) depending on their character
- Option 5** - Business as Usual / Do nothing

The following were considered to be the alternative viable options suggested during consultation:

- Option 6** - Density should be approached on a site by site basis
- Option 7** - No more than 30 dwellings per hectare across the whole Borough

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
							Implementing Option 1 is likely to result in a positive effect on SA Objectives 9, 10, 13 and 16. However, it does not ensure that SA Objective 17 is fulfilled to its fullest extent.
+	+	++	+	-	?	-	Implementing Option 2 is likely to result in a positive effect on SA Objectives 9, 10, 13, 16 and 17 and there are no likely negative effects predicted.
							Implementing Option 3 is likely to result in a positive effect on SA Objectives 9, 10, 13, 16 and SA Objective 17 would be maximised to its fullest extent. There are no likely negative effects predicted.
1	1	2	1	-1	0	-1	Implementing Option 4 is likely to result in a positive effect on SA Objectives 9, 10, 13, 16 and 17 and there are no likely negative effects predicted.
							Implementing Option 5 is likely to result in a negative effect on SA Objectives 9, 10, 11, 13 and 17.
							Implementing Option 6 is likely to result in a positive effect on SA Objectives 9, 10, 11, 13 and 17.
							Implementing Option 7 is likely to result in a negative effect on SA Objective 17.

The effects predicted for Options 1 to 4 would be noticeable on a Borough-wide scale. The likelihood of the effects working towards or against SA Objectives 9, 10, 13 and 16 would be certain for all options. The likelihood of the effect working towards or against SA Objective 17 is very likely. As option 6 suggests density should be approached on a site by site basis it is uncertain as to whether the overall effect would be positive or negative.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0	0	0	-
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	+	+	+	++	-	+	+
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	+	+	+	+	--	+	+
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0	0

8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0	0	0	-
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	+	++	+	+	+	+	+	--	+/-
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0	0	0	0	+/-
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0	0	0	0	-
TOTAL SCORE (appraisal against SA Objectives score is included)	4	5	5	6	5	6	-6	4	-1

The SA scoring of options has determined that Option 4 is the most sustainable option, but also Option 2 and Option 3 were high scoring options and either Option could be taken forward for inclusion in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Option 1 and Option 6 also scored well in relation to sustainability but not as well as Option 2, Option 3 or Option 4 so it is therefore not one of the preferred approaches. Option 5 and Option 7 scored poorly against sustainability and they are therefore not a suitable alternative policy options to deal with this issue.

28. Gypsies, Travellers and Travelling Showpeople

Issue/Question - Which criterion are the most important when considering sustainable broad locations for gypsies, travellers and travelling showpeople?

- Option 1** - Near existing facilities and transport networks
- Option 2** - Previously Developed Land
- Option 3** - Established industrial or employment sites with spare land
- Option 4** - Anywhere in the urban area, subject to other planning considerations
- Option 5** - Business as usual/ Do nothing

Option 1	Option 2	Option 3	Option 4	Option 5	Comments/Explanation
++	++	-	-	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 3, 11 and 13 and there are no predicted negative effects. Implementing Option 2 is likely to result in a positive effect on SA Objectives 11, 13 and 17 and there are no predicted negative effects.
2	2	-1	-1	-1	Implementing Option 3 is likely to result in a negative effect on SA Objective 13 and there are no predicted positive effects. Implementing Option 4 is likely to result in a negative effect on SA Objectives 3, 7, 11 and 13 and there are no predicted positive effects. Implementing Option 5 is likely to result in a negative effect on SA Objectives 3, 7, 11 and 13 and there are no predicted positive effects.

The effects predicted for Options 1 to 5 would be Borough-wide. The likelihood of the effects working towards or against SA Objectives 3 and 13 would be certain. The likelihood of the effects working towards or against SA Objectives 7 and 11 is a small possibility dependant on site by site circumstances.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	+	0	?	?
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	+	0	+	?	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	?	-	-

5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	+	++	+	++	-	-
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	?	0	0	0	0
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	-	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	++	++	0	++	0	+	--
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	++	0	++	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	-	0	0	?	-
TOTAL SCORE (appraisal against SA Objectives score is included)	7	6	2	-4	-6		

The SA scoring of options has determined that Option 1 and Option 2 are the most sustainable options, and are therefore the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Both of these options can be implemented simultaneously in order to progress a suitable policy approach. Option 3 also scored well against sustainability but not as well as Option 1 and Option 2. Option 3, although scoring positively, it did not score as highly as Option 1 or Option 2 and is therefore not the preferred option. Both Option 4 and Option 5 would have negative effects on sustainability and therefore are not suitable policy approaches to deal with this issue.

29. Getting Around in Redditch Borough

Issue/Question - What should be the transport requirements expected of new developments in Redditch Borough?

Option 1 - Transport Assessment to accompany any new development regardless of size

Option 2 - Transport Assessment should only be sought for planning applications involving a significant travel demand, as currently sought by the WMRSS Preferred Option document

Option 3 - To ensure the development is located within 250m of passenger transport (bus stop or train station)

Option 4 - A green travel plan to accompany any new development regardless of size

Option 5 - Green travel plans should only be sought for certain developments, as set out by PPG13 –Transport

Option 6 - All developments to be accessible to all modes of transport

Option 7 - Business as usual / Do nothing.

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
-	+	++	-	+	++	- -	Implementing Option 1 is likely to result in a negative effect on SA Objective 4 (as a principle applicable to any development, the feasibility of this option is not economically sustainable), however it is likely to result in a positive effect on SA Objective 3. Implementing Option 2 is likely to result in a positive effect on SA Objective 3 and there are no negative effects predicted. Implementing Option 3 is likely to result in a positive effect on SA Objective 3 and there are no negative effects predicted. Implementing Option 4 is likely to result in a negative effect on SA Objective 4 (as a principle applicable to any

-1	1	2	-1	1	2	-2
----	---	---	----	---	---	----

The effects predicted for Options 1 to 5 would be Borough-wide. The likelihood of the effects working towards or against SA Objectives 2 and 7 would be fairly likely but only in relation to the scale of Redditch Borough. The likelihood of the effect working towards or against SA Objective 3 would be certain. The likelihood of the effects working towards or against SA Objectives 9 and 12 would be a small possibility, with improved access to services and facilities.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	+	+	+	+	+	+/-	- -
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0	0	0	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	+	++	++	+	++	++	- -
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	++	0	0	+	-
7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	+	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0	+	0

11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	1	4	7	1	4	7	4	-7

The SA scoring of options has determined that Option 3 and Option 6 are the most sustainable options, and are therefore the preferred approach to be presented in the Preferred Draft Core Strategy, subject to consideration of further evidence and comments received during consultation. Both of these options can be implemented simultaneously to progress a suitable policy approach. Option 1, Option 2, Option 4 and Option 5 all had positive effects but not to the same extent as Option 3 or Option 6 and these could be considered as preferred options, but because of the nature of the options, they would be more appropriately dealt with in future LDDs. Option 7 scored significantly poorly in relation to sustainability and is therefore not a suitable alternative policy option to deal with this issue.

29b. Getting Around in Redditch Borough

Issue/Question - Where should the broad location be for coach parking in Redditch Borough?

- Option 1** - Redditch Town Centre
- Option 2** - Forge Mill Museum
- Option 3** - Arrow Valley Countryside Park
- Option 4** - Business as usual/ Do nothing

The following were considered to be the alternative viable Options suggested during consultation:

- Option 5** - Set down passengers in Town and then parking space should be away from Town
- Option 6** - Near the Abbey Stadium
- Option 7** - On the outskirts of the Town Centre, within walking distance of the Town Centre

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Comments/Explanation
							Implementing Option 1 is likely to result in a positive effect on SA Objectives 3 and 9 and there are no negative effects predicted.
++	+	+	0	+	+	+	Implementing Option 2 is likely to result in a positive effect on SA Objectives 3 and 16 and there are no negative effects predicted.
							Implementing Option 3 is likely to result in a positive effect on SA Objectives 3 and 16 and there are no negative effects predicted.
							Implementing Option 4 is likely to result in no effects to any of the SA Objectives.
							Implementing Option 5 is likely to result in a positive effect on SA Objectives 3 and 9 and there are no negative effects predicted.
2	1	1	0	1	1	1	Implementing Option 6 is likely to result in a positive effect on SA Objectives 3 and 16 and there are no negative effects predicted.
							Implementing Option 7 is likely to result in a positive effect on SA Objectives 3 and 9 and there are no negative effects predicted.

The effects predicted for Options 1 to 4 would be Borough-wide. The likelihood of the effects working towards SA Objectives 3 and 9 would be certain. The likelihood of the effect working towards SA Objective 16 would be very likely in relation to Options 2 and 3.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	++	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0	0	0	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	+	+	--	+	+	+
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	++	++	++	--	++	++	++

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	4	4	6	-4	4	4	4	4	4

The SA scoring of options has determined that Option 3 is the most sustainable option, and could therefore be the preferred approach to be included in the Preferred Draft Core Strategy, however the Borough Council is aware that a scheme for coach parking here is imminent and for this reason other considerations would better help deal with this issue. Option 1, Option 2, Option 5, Option 6 and Option 7 all scored equally positively and could be considered as the preferred options, subject to consideration of further evidence and comments received during consultation. Option 4 had overall negative effects on sustainability and is therefore not a suitable alternative policy option to deal with this issue.

29c. Getting Around in Redditch Borough

Issue/Question - What are the key priorities to create a sustainable transport network in Redditch Borough?

- Option 1** - Reduce the need to travel
- Option 2** - Provision of walking and cycling facilities
- Option 3** - Promote travel awareness initiatives e.g. car sharing
- Option 4** - Significant improvement in public transport
- Option 5** - Better management of public and private car parking
- Option 6** - Demand management measures
- Option 7** - Better management of transport networks
- Option 8** - Business as usual/ Do nothing

The following were considered to be the alternative viable Options suggested during consultation:

- Option 9** - Ensure all trip attractors are directly linked to the core passenger transport network, and are made easily accessible by bicycle or on foot

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Option 8	Option 9	Comments/Explanation
									Implementing Option 1 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.
++	++	++	++	+	++	++	--	++	Implementing Option 2 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11, 12 and 16 and there are no predicted negative effects.
									Implementing Option 3 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.
									Implementing Option 4 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.
									Implementing Option 5 is likely to result in a positive effect on SA Objectives 3 and 9 and there are no predicted negative effects.
									Implementing Option 6 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.
2	2	2	2	1	2	1	-2	2	Implementing Option 7 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.
									Implementing Option 8 is likely to result in a negative effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted positive effects.
									Implementing Option 9 is likely to result in a positive effect on SA Objectives 2, 3, 7, 9, 11 and 12 and there are no predicted negative effects.

The effects predicted for Options 1 to 8 would be Borough-wide. The likelihood of the effects working towards or against SA Objectives 2, 3 and 7 would be extremely likely. The likelihood of the effect working towards or against SA Objective 9 would be fairly likely, with better access to services and facilities. The likelihood of the effects working towards or against SA Objective 11 would be a small possibility; however the achievement of these Objectives would have to be achieved through other means.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7	Option 8	Option 9
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	+	0	0	0	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0	0	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	++	++	+	++	0	0	0	--	++

4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	+	0	+	0	0	0	0	0	0	0	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	++	++	+	++	++	++	++	++	++	++
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	+	++	0	++	++	0	0	0	0	0	0	+
7. Reduce crime and anti social behaviour and the fear of crime;	0	++	0	0	+	0	0	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	+	0	0	0	++	0	0	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0	0	0	0	0	0	0	0	0	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0	0	0	0	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	8	12	5	9	7	4	3	0	-9	0	5	0

The SA scoring of options has determined that Option 2 is the most sustainable option and is the preferred option for inclusion in the Preferred Draft Core Strategy. Option 4 and also scored significantly positive which can also be considered as alternative options for inclusion in the Preferred Draft Core Strategy. Option 3, Option 5, Option 6, Option 7 and Option 9 also scored highly, and could be considered, subject to consideration of further evidence and comments received during consultation. Option 8 had a negative effect on sustainability and is therefore not a suitable alternative policy approach to deal with this issue.

29d. Getting Around in Redditch Borough

Issue/Question - Should public transport routes (bus and emergency vehicles only) be opened up to general traffic if there is a wider and demonstrable community benefit e.g. the regeneration of a District Centre?

Option 1 - Yes, they should be opened up where a wider community benefit can be demonstrated

Option 2 - No, they should be retained in their current state (equivalent to business as usual/ Do nothing)

Option 1	Option 2	Comments/Explanation
+	-	Implementing Option 1 is likely to result in a positive effect on SA Objectives 9 and 15, however a negative effect is predicted on SA Objective 3.
1	-1	Implementing Option 2 is likely to result in a negative effect on SA Objectives 9 and 15, however a positive effect is predicted on SA Objective 3. Implementing Option 3 is likely to result in a negative effect on SA Objectives 9 and 15, however a positive effect is predicted on SA Objective 3.

The effects predicted for Options 1 to 3 would relate to the areas in, and adjacent to, the bus only routes and also roads in the immediate vicinity which lead to the bus only routes. The likelihood of the effects working towards or against SA Objectives 3 and 9 would be certain. The likelihood of the effect working towards or against SA Objective 15 would be very likely.

Core Strategy DPD Objective	Option 1	Option 2
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	-	+
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	+	+
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	+	-
7. Reduce crime and anti social behaviour and the fear of crime;	+	-

8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	+	-
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	0	0
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0
11. To maintain and support local landscape character and distinctiveness.	-	+
TOTAL SCORE (appraisal against SA Objectives score is included)	3	-1

The SA scoring of options has determined that Option 1 is the most sustainable option, and is therefore the preferred approach to be presented in the preferred draft core strategy, subject to consideration of further evidence and comments received during consultation. Option 2 has a negative effect predicted on sustainability and it therefore not a suitable alternative policy option to deal with this issue.

30. Lifetime Homes

Issue/Question - How can we improve the flexibility and adaptability of housing in Redditch Borough?

Option 1 - Encourage people to move to the most suitable housing through the allocation/promotion of specialist homes and developments

Option 2 - Only locate homes for the elderly in locations which accessible to facilities, services and public transport

Option 3 - All new residential developments to include a proportion of dwellings to be constructed to 'Lifetime Homes' standard

Option 4 - Business as usual/ Do nothing

Option 1	Option 2	Option 3	Option 4	Comments/Explanation
++	+	+	- -	Implementing Option 1 is likely to result in a positive effect on SA Objectives 12, 13 and 16 and there are no predicted negative effects. Implementing Option 2 is likely to result in a positive effect on SA Objectives 3, 9, 12, 13 and 16 and there are no predicted negative effects.
2	1	1	2	Implementing Option 3 is likely to result in a positive effect on SA Objectives 12, 13 and 16 and there are no predicted negative effects. Implementing Option 4 is likely to result in a negative effect on SA Objectives 12 and 13 and there are no predicted positive effects.

The effects predicted for Options 1 to 4 would relate to the whole Borough. The likelihood of the effects working towards or against SA Objectives 3, 9, 12 and 13 would be very likely. The likelihood of the effect working towards or against SA Objective 16 would be fairly likely.

Core Strategy DPD Objective	Option 1	Option 2	Option 3	Option 4
1. To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough;	0	0	0	0
2. To ensure that all new development in Redditch Borough is carbon neutral;	0	0	0	0
3. To reduce the causes of, and minimise the impacts of and adapt to climate change especially flood risk;	0	0	0	0
4. To protect, promote and where possible enhance the quality of the Borough's natural, rural and built environment and its best distinctive features;	0	0	0	0
5. To move towards safer, sustainable travel patterns, improve accessibility and reduce the need to travel;	++	++	++	0
6. To enhance the visitor economy and Redditch's cultural and leisure opportunities;	0	0	0	0

7. Reduce crime and anti social behaviour and the fear of crime;	0	0	0	0	0
8. To improve the vitality and viability of Town and District Centres in the Borough by day and night;	0	0	0	0	0
9. To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations;	++	++	++	++	-
10. To have a strong, attractive, diverse and enterprising economic base with sufficient employment land, including Strategic Sites and employees with higher skills levels;	0	0	0	0	0
11. To maintain and support local landscape character and distinctiveness.	0	0	0	0	0
TOTAL SCORE (appraisal against SA Objectives score is included)	6	5	5	5	1

The SA scoring of options has determined that Option 1 is the most sustainable option, and is therefore the preferred approach to be presented in the Preferred Draft Core Strategy. It is possible to have other options as preferred approach in tandem with Option 2. Option 1 and Option 3 also scored highly in relation to sustainability and both could be progressed as preferred approaches, subject to consideration of further evidence and comments received during consultation. Option 4 scored slightly positive in relation to sustainability but not to the same extent as Options 1, 2 and 3.

Appraisal of effects where there are no options

6.8 There are aspects of the Issues and Options document which cannot be appraised in the same way as the Issues and Options have been appraised in the tables above. There were open ended questions in the Issues and Options document, where no alternative options are presented. Following consultation, new issues have been identified for Redditch, and the Preferred Draft Core Strategy details the additional areas covered. However the effects of all of the potential policy approaches must be assessed against the SA Framework

Spatial Policies

6.9 The Spatial Policies section is an essential aspect of the Core Strategy, to ensure that development is focussed in the most sustainable settlements and that the general strategy for the development of the Borough is clear. When assessing the potential Settlement Hierarchy against the SA Framework, it is suggested that Redditch should be the focus for all development in order to achieve SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns; SA Objective 7 "Protect and improve the quality of water, soil and air and water resources"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 10 " Safeguard and strengthen landscape and townscape character and quality"; SA Objective 11 "To conserve and enhance biodiversity and geodiversity"; SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health"; SA Objective 13 "Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments"; and SA Objective 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest"; Taking this approach to the Settlement Hierarchy ensures that there would be no negative effects on sustainability.

6.10 During consultation three possible alternative options were put forward regarding the Settlement Hierarchy:

- **Option 1** - It is important that sufficient housing is delivered in rural locations where housing delivery is lower and the problem of affordability is higher;
- **Option 2** - Exceptions to the settlement hierarchy should be made for sites for 100% affordable housing adjacent to the settlement boundary necessary to address a demonstrated affordable housing need;
- **Option 3** - Feckenham could have some commercial development; this would reduce travel to Redditch and Astwood Bank

6.11 Options 1 and 2 would have a positive impact on SA objective 13 'Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments'. Option 3 would have a positive impact upon SA objective 4 'Develop a knowledge driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural.

Hierarchy of Centres

6.12 A suggested Hierarchy of Centres was presented in the Issues and Options document which set out that Redditch Town Centre would be the principle focus and the first centre in the Hierarchy, and that all other District Centres would be the secondary focus within the Hierarchy (only two tiers). When considering this approach against the SA Framework it is clear that Redditch Town Centre should be the principle focus at the top of the Hierarchy in order to achieve SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health"; and SA Objective 15 "Reduce crime, fear of crime and anti-social behaviour". Having all other District Centres on the secondary tier of the Hierarchy would ensure that there are no negative sustainability effects and it would also ensure that SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment" is achieved. There is however the potential to increase the possible sustainability benefits through the Hierarchy of Centres by creating a new secondary tier to the Hierarchy where Astwood Bank District Centre could be placed. Other District Centres in the Borough would fall to the third tier of the Hierarchy. By 'promoting' Astwood Bank, it displays the Borough Council's positive commitment to rural service provision and the continued status of Astwood Bank as a sustainable rural settlement, however because the Settlement of focus is recommended as Redditch, the preferred approach is taken to regard all District Centres in the Borough equally.

6.13 During consultation on the Issues and Options document it was suggested that Crabbs Cross should be included in the hierarchy of centres, this would also make a positive contribution to the SA objectives listed above.

Sustainability Principles / Criteria

6.14 When considering the content of the Issues and Options document and its focus on sustainability, it would be beneficial for the Preferred Draft Core Strategy to set out a series of general principles to which residential development and all other forms of development should be achieving. A general policy approach which reflects the SA Framework and its decision making criteria and targets as part the Core Strategy would be beneficial to ensure delivery. The only alternative to this is to 'do nothing' which would have no beneficial, and likely negative effects on the achievement of the SA Objectives.

Planning Obligations / infrastructure

6.15 Planning Obligations was a topic raised as part of the Issues and Options document, only to receive information as to whether there were any other things/ organisations/ sectors/ businesses/ groups etc that the

Borough Council could receive planning obligations for. There are no likely negative or positive effects in relation to this issue. If the Preferred Draft Core Strategy were to present no policies on infrastructure delivery, none of the SA objectives would be achieved and there could be a potential negative effect on achieving the Objectives. The preferred approach is therefore to include a policy requiring developments to deliver necessary infrastructure where appropriate and this is likely to have a positive effects on achieving SA Objective 2 "Reduce causes of and adapt to the impacts of climate change"; SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 4 "Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural"; SA Objective 5 "To provide opportunities for communities to participate in and contribute to decisions that affect their neighbourhood and quality of life, encouraging pride and social responsibility in the local community"; SA Objective 7 "Protect and improve the quality of water, soil and air and water resources;" SA Objective 8 "Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 11 "To conserve and enhance biodiversity and geodiversity"; SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health"; and SA Objective 13 "Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments".

Areas of Development Restraint / Approach to Spatial Development

6.16 The Issues and Options document presented the Borough's three Areas of Development Restraint (ADR) and asked whether all ADR that could accommodate employment land, should take the opportunity to. If this approach were to be implemented, it would help to achieve SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 4 "Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural"; and SA Objective 6 "Promote and support the development of new technologies, of high value and low impact, especially resource efficient technologies and environmental technology initiatives". It would however hinder the achievement of SA Objective 13 "Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments". The approach to be taken in the Preferred Draft Core Strategy to the three former ADR in the Borough needs to be considered in light of the findings of the Study into the future growth implications of Redditch - Second Stage Report, which is likely to recommend that the ADR are not suitable for development and that they should be designated as Green Belt. This approach, as the Borough Council's preferred option would have a likely significant positive effect on achieving SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality"; and SA Objective 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest".

Landscape and Townscape

6.17 The Issues and Options document presented Landscape and Townscape as an issue and asked what people thought were the locations in the Borough that should be protected for landscape and townscape purposes. It is recommended that the Preferred Draft Core Strategy sets out a policy approach ensuring that the delivery of SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality" can be achieved as part of the Core Strategy, otherwise there would be no positive effects when considering the SA Framework. The only alternative approach to this is to not present a policy on landscape and townscape and it is likely that this would have a negative effect on SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality".

Historic Environment / Local List

6.18 The Issues and Options document asked people if they could think of any buildings to be added to the Schedule of Buildings of Local Interest. The ongoing maintenance of the local list ensures that SA Objective 5 "To provide opportunities for communities to participate in and contribute to decisions that affect their neighbourhood and quality of life, encouraging pride and social responsibility in the local community"; and SA Objective 16 "Conserve and enhance the architectural, cultural and archaeological heritage and seek well-designed, resource efficient, high quality built environment in new development proposals" are achieved. The preferred option for the historic environment is the set out the strategy to ensuring that any negative effects should not result from any proposals, more than likely within a general policy on sustainability. The only alternative to this is to present policies on the protection of the historic environment in their own right, however these would not be considered appropriate for a distinctive core strategy for Redditch.

Phasing of New Development / Development Strategy

6.19 The Issues and Options document asked what the most appropriate approach to phasing would be. There are no perceived negative or positive effects directly related to this.

6.20 During consultation on this issue, the option of not implementing a formal phasing policy and instead relying on the requirements in PPS3 was suggested. Implementing this option would have a negative impact on SA objectives 4 "Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural" and 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best and versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest". The preferred approach is therefore to require development on brownfield land in preference and then greenfield land, and this approach is in line with national and regional planning policy guidance.

Redditch Distinctiveness

6.21 In the Issues and Options document, a number of things which make Redditch distinctive were presented alongside the advantages and disadvantages of maintaining or encouraging them in the future.

6.22 The first distinctive feature presented was trees and when considering this against the SA Framework it is recommended that the Preferred Draft Core Strategy set out a policy approach aiming for the retention of trees in order to achieve SA Objective 2 "Reduce causes of and adapt to the impacts of climate change"; SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality"; SA Objective 11 "To conserve and enhance biodiversity and geodiversity"; SA Objective 13 "Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments"; and SA Objective 16 "Conserve and enhance the architectural, cultural and archaeological heritage and seek well-designed, resource efficient, high quality built environment in new development proposals", irrespective of the negative effects on SA Objective 15 "Reduce crime, fear of crime and anti-social behaviour". The only alternative to this is to not present a policy on trees which would affect the same SA Objectives, only negatively rather than positively.

6.23 The second distinctive feature presented was self-contained districts and when considering this against the SA Framework it is recommended that the Preferred Draft Core Strategy sets out a policy approach aiming for self-contained districts to be avoided in order to achieve SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 15 "Reduce crime, fear of crime and anti-social behaviour". This approach can more than likely only be presented in the form of a road hierarchy policy. The only alternative to this approach would be to do nothing/not present this policy which would have a negative effect on SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns; and SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment".

6.24 The third distinctive feature was the Redditch road hierarchy and when considering this against the SA Framework there are both positive and negative effects on the achievement of SA Objectives if the Preferred Draft Core Strategy was to maintain and encourage this feature, however there are also both positive and negative effects on the achievement of SA Objectives if the preferred approach was to relax the approach to road layout. If the preferred approach maintained and encouraged the distinctive road layout it would help to achieve SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio - economic status or educational attainment"; SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality"; and SA Objective 11 "To conserve and enhance biodiversity and geodiversity" but would hinder the achievement of SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 4 "Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural"; and SA Objective 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best

and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest". Because the promotion of self-contained districts would rely to some extent on the road hierarchy being implemented in new development, the approach can more than likely only be presented in the form of a road hierarchy policy. The only alternative to this approach would be to do nothing/not present this policy which would have a negative effect on SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns; and SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment".

6.25 The final distinctive feature presented was the separation of roads and footpaths and when considering this against the SA Framework it is recommended that the Preferred Draft Core Strategy set out a policy approach aiming for roads and footpaths to be provided in an integrated manner. This is recommended because continuing to maintain or encourage this feature would hinder the achievement of SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment"; SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health"; and SA Objective 15 "Reduce crime, fear of crime and anti-social behaviour". This is likely to be promoted in a sustainable transport and accessibility policy. The only alternative to this approach would be to do-nothing/have no policy, which would likely have a negative effect on achieving SA Objectives 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment"; SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health"; and SA Objective 15 "Reduce crime, fear of crime and anti-social behaviour".

Getting around Redditch

6.26 The Issues and Options document asked how the needs of cyclists should be best accommodated. As a result of the consultation it was suggested that it may be feasible in some parts of the Borough to reallocate some road space and verges as cycle routes, where pavements are wide enough, make provision for cycle lanes also and ensure new cycle routes are safe. Implementing these approaches would have a positive effect on SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns". This is likely to be promoted in a sustainable transport and accessibility policy. The only alternative to this approach would be to do-nothing/have no policy, which would likely have a negative effect on achieving SA Objectives 3 "To reduce the need to travel and move towards more sustainable travel patterns"; SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment"; and SA Objective 12 "To improve the health and well-being of the population and reduce inequalities in health".

Flood Risk

6.27 The preferred policy in the Preferred Draft Core Strategy presents nothing other than that encouraged in PPS25, and is informed by factual evidence presented in the Strategic Flood Risk Assessment. This approach would have potential positive effects on SA Objective 8 "Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas". The only alternative approach other than the draft policy as presented would be to have no policy, and this is not preferred because it would have a negative effect on SA Objective 8.

SA Assessment of Large and Strategic Sites

6.28 In order to better understand the implications of including Strategic Sites in the Core Strategy, a Sustainability Appraisal of the sites needs to be undertaken. The table below includes all large sites which have been considered for inclusion in the Core Strategy as a Strategic Site. The SA Objectives and decision making criteria have been used in the assessment of each site. Each site has then been scored against assessment criteria, however as the Core Strategy progresses it is considered that the assessment would be more comprehensive.

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments				
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site			
To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal	Will it reduce the production of waste and manage waste in accordance with the waste hierarchy?	Significantly														This could be assessed by identifying if there are any constraints to the site in terms of collection of household recycling waste or industrial or commercial waste. It can only partly be assessed if it is known whether waste management facilities will be included as part of any development scheme.	
		To a small extent															
		No															
		Unknown															
Reduce causes of and adapt to the impacts of climate change	Will it reduce emissions of greenhouse gases?	Significantly														This can only be assessed if it is known whether measures are to be implemented to reduce emissions as part of any development scheme. The assessment could also be linked to criteria to reduce the need to travel, where there would be less emissions from vehicles for shorter journey times.	
		To a small extent															
		No															
		Unknown															
	Does it promote patterns of spatial development that are adaptable to	Significantly														To assess this, the question needs to be asked - How do things become adaptable? This can only be assessed if it is known whether measures are to be implemented to adapt to climate change as part of any	
		To a small extent															
		No															

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments				
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site			
	and suitable for predicted changes in climate?	Unknown														development scheme.	
To reduce the need to travel and move towards more sustainable travel patterns	Will it reduce the need to travel?	Significantly because of its location			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	This can be assessed in two ways. The first is to ask if the site is within the urban area, near to a transport interchange, near to multi-modal access or within the Town Centre. The second can only be assessed if it is known what transport provision is to be implemented as part of any development scheme.	
		Extensively through its transport provision	✓														
		To a small extent because of its location		✓													✓
		To a small extent through its transport provision															
		No															
Will it provide opportunities to increase sustainable modes of travel?	Will it provide opportunities to increase sustainable modes of travel?	Yes			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	To assess this, the question needs to be asked - Is the site within the Town/District Centre or near a transport interchange? This can only partly be assessed if it is known whether sustainable modes of travel will be implemented as part of any development scheme.	
		Possibly	✓												✓		
		No															
		Unknown															
Does it focus development in existing centres,	Does it focus development in existing centres,	Significantly because it is within or adjacent			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	To assess this, the question needs to be asked - Is the site within the Town/District Centre or near a transport interchange? This can only partly be assessed if it is	

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments		
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site	
	and make use of existing infrastructure to reduce the need to travel?	to an existing centre													known what transport provision is to be implemented as part of any development scheme.
		Significantly because it is near existing infrastructure	✓												
		To a small extent because it is fairly near to an existing centre or existing infrastructure	✓												
Develop a knowledge-driven economy, with the appropriate employment land, infrastructure and skills base whilst ensuring all share the benefits urban and rural	Will it contribute towards urban and rural regeneration?	No													To assess this, if the answer to the questions above is yes, then sites fulfilling these criteria should significantly contribute to regeneration.
		Yes	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		
		No		✓											
	Will it provide opportunities for businesses to develop and enhance their competitiveness?	Significantly		✓						✓					This can only be assessed if it is known whether employment development is to be implemented as part of any development scheme. There are no opportunities to measure enhancement to business competitiveness.
		To a small extent				✓	✓	✓	✓		✓				
		Unknown												✓	

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments				
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site			
	Will it support the shopping hierarchy?	Yes														To assess this, the questions needs to be asked - is the site within or adjacent to the Town/District Centre? This can only partly be assessed if it is known whether retail will be implemented as part of any development scheme in order to support the shopping hierarchy.	
		To a small extent															
		No															
	Will it help to improve skills levels in the workforce?	Yes														This can only be assessed if it is known whether land uses related to education or skills are to be implemented as part of any development scheme.	
		To a small extent															
		No															
	Will it support tourism?	Yes														This can only be assessed if it is known whether land uses related to tourism are to be implemented as part of any development scheme.	
		To a small extent															
		No															
		Unknown															
Promote and support the development of new technologies, of high value and low impact, especially	Does it encourage innovative and environmentally friendly technologies?	Yes														This can only be assessed if it is known whether innovative and environmentally friendly technologies are to be implemented as part of any development scheme.	
		To a small extent															
		No															

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites	Comments
resource efficient technologies and environmental technology initiatives	Unknown	Unknown	Abbey Stadium	✓
			Land to the RO Alex Hospital	✓
			Church Hill District Centre	✓
			Winyates District Centre	✓
Does it promote and support the development of new technologies, of high value and low impact?	Yes To a small extent No Unknown	Unknown	Matchborough District Centre	✓
			Woodrow District Centre	✓
			Church Rd	✓
			Prospect Hill	✓
Protect and improve the quality of water, soil and air and water resources	Yes To a small extent No Unknown	Unknown	Woodrow Strategic Site	✓
			Car Park No. 4	✓
			Edward St	✓
			Prospect Hill	✓
Will it provide opportunities to improve or maintain water quality/water resource?	Yes To a small extent No Unknown	Unknown	Abbey Stadium	✓
			Land to the RO Alex Hospital	✓
			Church Hill District Centre	✓
			Winyates District Centre	✓
Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks	Yes - no impacts/not on or near the floodplain Yes - positive mitigation measures in place	Unknown	Abbey Stadium	✓
			Land to the RO Alex Hospital	✓
			Church Hill District Centre	✓
			Winyates District Centre	✓
Does it protect the floodplain from inappropriate development?	Yes - no impacts/not on or near the floodplain Yes - positive mitigation measures in place	Unknown	Matchborough District Centre	✓
			Woodrow District Centre	✓
			Church Rd	✓
			Prospect Hill	✓
The question needs to be asked - where is the site located in relation to the flood zones? This can only be partly assessed if it is known whether measures to improve, maintain or mitigate against water quality/water resources are to be implemented as part of any development scheme.	Yes - no impacts/not on or near the floodplain Yes - positive mitigation measures in place	Unknown	Woodrow Strategic Site	✓
			Car Park No. 4	✓
			Edward St	✓
			Prospect Hill	✓

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments					
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site				
or contribute to surface water flooding in all other areas	No	No																
	Does it take account of all types of flooding?	Yes	✓														The questions need to be asked - where is the site located in relation to the flood zones - are there likely to be any flood management installations as part of any development scheme.	
		To a small extent																
		No		✓														
	Does it promote Sustainable Urban Drainage Systems where appropriate?	Yes	✓														This can only be assessed if it is known whether Sustainable Urban Drainage Systems will be incorporated into any development scheme.	
		No																
		Unknown																
To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services	Will proposals enhance the provision of local services and facilities?	Significantly	✓														The questions need to be asked - Is the site to be located within the Town/District Centre and is any development scheme likely to incorporate retail or community facilities uses or residential uses contributing to the support of local services or open space provision?	
		To a small extent																
		No																

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites	Comments	
To conserve and enhance biodiversity and geodiversity	Will it help to safeguard the Borough's biodiversity and geodiversity?	Yes - not related to sites of biodiversity or geodiversity interest	Abbey Stadium	✓	The question needs to be asked - where is the site in relation to SSSIs, SWSSs and LNRs? This can only be partly assessed if it is known what measures to protect or enhance biodiversity and geodiversity are to be implemented as part of any development scheme.
		To a small extent - mitigation measures in place			
		No			
		Unknown			
Will it protect sites and habitats designated for nature conservation?	Will it protect sites and habitats designated for nature conservation?	Yes - not related to sites designated for nature conservation	Land to the RO Alex Hospital	✓	The question needs to be asked - where is the site in relation to SSSIs, SWSSs and LNRs? This can only be partly assessed if it is known what measures to protect sites designated for nature conservation are to be implemented as part of any development scheme.
		To a small extent - mitigation measures in place			
		No			
		Unknown			
Will it help to achieve targets set out in the Biodiversity and Geodiversity Action Plans?	Will it help to achieve targets set out in the Biodiversity and Geodiversity Action Plans?	Yes	Woodrow Stadium	✓	This can only be assessed if it is known what measures to ensure targets in the Worcestershire and Redditch BAP are to be implemented as part of any development scheme.
		No			
		Unknown			

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments	
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site
To improve the health and well-being of the population and reduce inequalities in health	Will it improve access to health facilities across the Borough?	Yes - it is close to a health facility		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	The question needs to be asked - is the site within close walking distance (300m) of a health facility. A health facility means any GP surgery in and around Redditch Borough or the Alexandra Hospital. This can only be partly assessed if it is known whether health provision will be implemented as part of any development scheme.
		Yes - mitigation measures in place												
		No												
		Unknown	✓											
	Will it promote healthier lifestyles?	Significantly	✓											This can only be assessed if it is known whether leisure uses or open space provision is to be implemented as part of any development scheme.
		To a small extent												
		No		✓										
		Unknown							✓					
	Does it mitigate against noise pollution?	Yes												The question needs to be asked - is this strategic site located adjacent to a land use which has known noise problems (e.g. a number of complaints to Environment Health about noise). Internal consultation can determine this. This can only be partly assessed if it is known whether mitigation against noise pollution is to be implemented as part of any development scheme.
		No												
		Unknown	✓											
				✓										
	Does it mitigate against light pollution?	Yes												The question needs to be asked - is this site located within or adjacent to high density areas such as the Town Centre. This can only be partly assessed if it is known whether mitigation against light pollution is to be implemented as part of any development scheme.
		No												
		Unknown	✓											

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments	
	environments?	No - high quality/well designed environment not to be incorporated Unknown	Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4	Woodrow Strategic Site	designed residential environment is to be implemented as part of any development scheme.
To raise the skills levels and qualifications of the workforce	Will it provide opportunities to further develop educational and attainment facilities within the Borough?	Yes No Unknown	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	This can only be assessed if it is known whether educational or attainment facilities are to be incorporated as part of any development scheme.
Reduce crime, fear of crime and anti-social behaviour	Does it promote mixed development that encourages natural surveillance?	Yes - mixed use development and demonstrable natural surveillance To a small extent - mixed use development No Unknown	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	The question needs to be asked - if this site is able to implement mixed uses, are measures to encourage natural surveillance also demonstrated? This can only be partly assessed if it is known whether a mixed use development is to be implemented and whether natural surveillance principles will be incorporated as part of any development scheme.
Conserve and enhance the architectural,	Does it provide opportunities for sustainable	Yes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	This can only be assessed if it is known whether sustainable construction techniques will be implemented as part of any development scheme.

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites	Comments	
cultural and archaeological heritage and seek well-designed, resource efficient, high quality built environment in new development proposals	construction?	No	Abbey Stadium Land to the RO Alex Hospital Church Hill District Centre Winyates District Centre Matchborough District Centre Woodrow District Centre Church Rd Prospect Hill Edward St Car Park No. 4 Woodrow Strategic Site		
		Unknown			
	Will it enhance the Borough's Conservation Areas?	Site not in or adjoining Conservation Area	✓	✓	The question needs to be asked - where is the site in relation to a Conservation Area? If the site is within or adjacent to a Conservation Area what mitigation measures are in place to ensure that the Conservation Area is enhanced. This can only partly be assessed if it is known whether mitigation measures to enhance a Conservation Area are to be applied as part of any development scheme.
		Adverse effect on Conservation Area			
		Improve or no affect		✓	
		Unknown			
	Will it help safeguard the Borough's Listed Buildings?	Site not listed or adjacent to listed building(s)	✓	✓	The question needs to be asked - are there any listed buildings within or likely to be affected by the development of a site? If a site includes a listed building or affects a listed building what mitigation measures are in place to ensure that the listed building is safeguarded. This can only partly be assessed if it is known whether mitigation measures to safeguard a
		Adverse effect on Listed Building(s)			
		Improve or no effect	✓	✓	

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites	Comments
		Unknown	Abbey Stadium Land to the RO Alex Hospital Church Hill District Centre Winayates District Centre Matchborough District Centre Woodrow District Centre Church Rd Prospect Hill Edward St Car Park No. 4 Woodrow Strategic Site	listed building are to be applied as part of any development scheme.
Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest	Does it improve the quality of the built environment?	Yes	<input checked="" type="checkbox"/>	The question needs to be asked - will development of the strategic site allow for vacant or Previously Developed Land to be redeveloped. If this is the case, it is assumed to improve the quality of the built environment. There are no mineral reserves within Redditch Borough, so it is therefore assumed that all strategic sites will safeguard mineral reserved.
		No	<input type="checkbox"/>	
	Will it safeguard the Borough's mineral resources?	Yes	<input checked="" type="checkbox"/>	
		No	<input type="checkbox"/>	

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments		
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site	
	Will it maximise the use of Previously Developed Land?	Yes - It is on PDL and at high density or mixed uses													The question needs to be asked - if this site is located on Previously Developed Land, are there opportunities to maximise its use (either through higher densities or mixed uses) included as part of any development scheme? This can only partly be assessed if it is known whether measures to maximise the use of PDL are implemented.
		To a small extent - it is on PDL													
		No													
	Will it protect the Borough's open spaces of recreational and amenity value?	Yes													This can be assessed if it is known whether any relevant designated open space on a site is to be continued to be protected.
		No													
	Will it preserve the openness of the Green Belt?	Not on/adjacent to Green Belt land													This can only be assessed if it is known whether the site is within or adjacent to Green Belt land and whether the development of the site may result in harm to the openness of the Green Belt.
		Yes - compliant with PPG2													
		No - there would be harm to Green Belt land													
	Will it help to protect the Borough's agricultural land from adverse developments?	Yes - not on agricultural land													The question needs to be asked - is the site on agricultural land? If it is not, then the site protects agricultural land, if it is, the question needs to be asked - whether appropriate mitigation measures are to be implemented as part of any development scheme?
		To a small extent - on agricultural land with mitigation measures in place													

SA Objectives	Decision Making Criteria	Assessment Criteria	Large or Strategic Sites										Comments				
			Abbey Stadium	Land to the RO Alex Hospital	Church Hill District Centre	Winyates District Centre	Matchborough District Centre	Woodrow District Centre	Church Rd	Prospect Hill	Edward St	Car Park No. 4		Woodrow Strategic Site			
		No - there would be harm to agricultural land															
Promote resource efficiency and energy generated from renewable energy and low carbon sources	Will it encourage opportunities for the production of renewable and low carbon energy?	Yes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
		No															
		Unknown															
	Will it promote greater energy efficiency?	Yes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
		No															
		Unknown															
	Will it encourage opportunities to achieve energy efficiency measures above the minimum standard, as defined by the Code for Sustainable Homes?	Yes															
		No															
		Unknown	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
This can only be assessed if it is known whether a site will incorporate measures to achieve above the minimum standard, as defined by the Code for Sustainable Homes.																	

Stage B5: Considering ways of mitigating adverse effects and maximising beneficial effects

7. Proposed Mitigation Measures

7.1 Table 3 below identifies the key positive and negative effects found when checking the compatibility between the draft DPD objectives and the SA Objectives (Table 2). The second column proposes the appropriate mitigation measures to ensure that compatibility is maximised. These are recommendations to mitigate against the predicted significant adverse effects and to improve positive effects where they have been identified. These measures are recommendations on how to improve the sustainability of the Core Strategy DPD.

7.2 Mitigation measures will also be included where potential negative or positive effects have been identified from the analysis of the Options against SA Objectives and DPD Objectives (Stages B2, B3 and B4). In this Final SA Report mitigation measures are only presented for the Preferred Option.

Table 5: Proposed mitigation measures

Negative / Neutral / Positive Effects	Proposed Mitigation
<p>Draft DPD Objective 1 “To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough” versus SA Objective 11 “To protect and enhance biodiversity and geodiversity”. The matrix at Table 2 predicted that there would be a potential slight positive effect.</p>	<p>The slight positive effect predicted can only be achieved if biodiversity is enhanced within areas of open space. A suitable policy approach can be developed in the Preferred Draft Core Strategy unless National or Regional Planning Policy can be relied upon.</p>
<p>Draft DPD Objective 1 “To have high quality open spaces and the best open spaces to meet needs, a key component of Redditch Borough” versus SA Objective 13 “Provide decent affordable housing for all that is cheap to run, of the right quality and tenure for local needs, in clean, safe and pleasant local environments”. The matrix at Table 2 predicted that there would be possible conflict between these two objectives.</p>	<p>The need for Redditch to maintain its high standards of open space must be weighed against the need to accommodate dwellings. The preferred approach is to build on some open space in order to ensure that development is located in the most sustainable locations. Because the Core Strategy does not propose allocations of sites, this is not possible to achieve within a Core Strategy policy but must be considered when developing the Strategic Housing Land Availability Assessment.</p>
<p>Draft DPD Objectives 2 “To ensure that all new development in Redditch Borough is carbon neutral” and 3 “To reduce the causes of, minimise the impacts of and adapt to climate change” versus SA Objective 13 “Provide decent affordable housing for all that is cheap to run, of the right quality and tenure for local needs, in clean, safe and pleasant local environments”. The matrix at Table 2 predicted that there would be a slight positive effect for both of these objectives.</p>	<p>The slight positive effect predicted for both of these Objectives can only be achieved if the Core Strategy promotes the need for a target for the production of energy from renewable sources and ensures that the design and construction of dwellings is promoted to be carbon neutral. A suitable policy approach should be developed in the Preferred Draft Core Strategy.</p>
<p>Draft DPD Objective 4 “To protect, promote and enhance the quality and distinctiveness of the Boroughs natural, rural and built environment” versus SA Objective 1 “To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal”. The matrix at Table 2 predicted that there would be a slight positive effect for both of these objectives.</p>	<p>In order to ensure that sustainable waste management is sympathetically designed into new developments, the Core Strategy must include policy provision on good design, specifically referring to the need for sustainable waste management. A suitable policy approach should be developed in the Preferred Draft Core Strategy.</p>
<p>Draft DPD Objective 4 “To protect, promote and enhance the quality and distinctiveness of the</p>	<p>In order to resolve this conflict the private motor vehicle must not</p>

Negative / Neutral / Positive Effects	Proposed Mitigation
Boroughs natural, rural and built environment" versus SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns". The matrix at Table 2 predicted that there would be possible conflict between these two objectives.	be regarded as the priority mode of transport. Suitable policy provision for encouraging walking, cycling and public transport should be included in the Preferred Draft Core Strategy.
Draft DPD Objective 5 "To move towards safer, sustainable travel patterns and reduce the need to travel" versus SA Objective 13 "Provide decent affordable housing for all that is cheap to run, of the right quality and tenure for local needs, in clean, safe and pleasant local environments". The matrix at Table 2 predicted that there would be a potential slight positive effect.	The achievement of SA Objective 5 is dependant on a Development Strategy within the Core Strategy, which ensures that provision of housing is sought where more sustainable transport is accessible. A suitable policy approach for the Development Strategy should be developed in the Preferred Draft Core Strategy unless National or Regional Planning Policy can be relied upon.
Draft DPD Objective 6 "To enhance the visitor economy and Redditch's cultural and leisure opportunities" versus SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns. The matrix at Table 2 predicted that there would be a potentially significant positive effect.	The slight positive effect predicted for these objectives can only be achieved if the Core Strategy considers how the cultural and leisure opportunities in Redditch can be supported by better transport options, particularly in terms of coach parking. A suitable policy approach should be developed in the Preferred Draft Core Strategy.
Draft DPD Objective 6 "To enhance the visitor economy and Redditch's cultural and leisure opportunities" versus SA Objective 9 "To improve the vitality and viability of Town and District Centres and the quality of, and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment". The matrix at Table 2 predicted that there would be a potential significant positive effect.	In order to ensure that DPD Objective 6 is achieved, the Town Centre must be promoted as a cultural and tourist opportunity and also its vitality and viability must be ensured through the Core Strategy. A suitable policy approach should be developed in the Preferred Draft Core Strategy.
Draft DPD Objective 9 "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" versus SA Objective 1 "To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal". The matrix at Table 2 predicted that there would be a potential slight positive effect by achieving these two objectives.	The achievement of a positive outcome is only achievable if sustainable waste management is encouraged within new housing developments. A suitable policy approach can be developed in the Preferred Draft Core Strategy unless National or Regional Planning Policy can be relied upon.
Draft DPD Objective 9 "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" versus SA	In order to mitigate the effects of these possibly conflicting objectives, the Core Strategy must ensure that a strong

Negative / Neutral / Positive Effects	Proposed Mitigation
<p>Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns". The matrix at Table 2 predicted that there would be a potential slight positive effect by achieving these two objectives.</p>	<p>Development Strategy and Spatial Strategy is in place which ensures housing developments are built in the most sustainable places where the need to travel can be reduced and where sustainable modes of travel are more readily available. A suitable policy approach for the Development Strategy should be developed in the Preferred Draft Core Strategy.</p>
<p>Draft DPD Objective 9 "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" verses SA Objective 7 "Protect and improve the quality of water, soil and air and water resources". The matrix at Table 2 predicted that there would be possible conflict between these two objectives.</p>	<p>In order to mitigate the effects of these possibly conflicting objectives, the Core Strategy must ensure that there are appropriate standards to which all developments must meet with regards to the protection of water, soils and air and that measures are encouraged which improve these as part of any development. A suitable policy approach can be developed in the Preferred Draft Core Strategy unless National or Regional Planning Policy can be relied upon.</p>
<p>Draft DPD Objective 9 "To have sufficient homes meeting demographic needs, including affordable housing, providing for a range, mix and type in the best locations" versus SA Objective 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest". The matrix at Table 2 predicted that there would be possible conflict between these two objectives.</p>	<p>In order for Objective 9 to be met, i.e. in order to achieve development of sufficient numbers of dwellings, there may be effects on SA Objective 17. However, the Development Strategy can minimise these effects through the efficient use of land. A suitable policy approach for the Development Strategy should be developed in the Preferred Draft Core Strategy.</p>
<p>Draft DPD Objective 10 "To have a strong, attractive and diverse economic base with sufficient employment land and employees with higher skills levels" versus SA Objective 3 "To reduce the need to travel and move towards more sustainable travel patterns". The matrix at Table 2 predicted that there would be a potential slight positive effect by achieving these two objectives.</p>	<p>In order to mitigate the effects of these possibly conflicting objectives, the Core Strategy must ensure that a strong Development Strategy and Spatial Strategy is in place which ensures housing developments are built in the most sustainable places where the need to travel can be reduced and where sustainable modes of travel are more readily available. A suitable policy approach for the Development Strategy should be</p>

Negative / Neutral / Positive Effects	Proposed Mitigation
<p>Draft DPD Objective 10 "To have a strong, attractive and diverse economic base with sufficient employment land and employees with higher skills levels" versus SA Objective 7 "Protect and improve the quality of water, soil and air and water resources". The matrix at Table 2 predicted that there would be possible conflict between these two objectives.</p>	<p>developed in the Preferred Draft Core Strategy.</p> <p>In order to mitigate the effects of these possibly conflicting objectives, the Core Strategy must ensure that there are appropriate standards to which all developments must meet with regards to the protection of water, soils and air and that measures are encouraged which improve these as part of any development. A suitable policy approach can be developed unless National or Regional Planning Policy can be relied upon.</p>
<p>Draft DPD Objective 10 "To have a strong, attractive and diverse economic base with sufficient employment land and employees with higher skills levels" versus SA Objective 17 "Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest". The matrix at Table 2 predicted that there would be possible conflict between these two objectives.</p>	<p>In order for Objective 10 to be met, i.e. in order to achieve development of sufficient economic development, there may be effects on SA Objective 17. However, the Development Strategy can minimise these effects through the efficient use of land. A suitable policy approach for the Development Strategy should be developed in the Preferred Draft Core Strategy.</p>
<p>Issue 5 Creating Safe and Secure Environments – Option 1 "Have a policy which states that developments must incorporate where appropriate, counter-terrorism measures" versus SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality". The appraisal of the effects of Options on SA Objectives indicates that an effect is likely, however it is not known if this will be a positive or negative effect.</p>	<p>If Option 1 were to be the preferred option, it can be argued that creating a safe environment does not necessarily mean the creation of an attractive environment. A positive effect can be achieved by ensuring that if this Option is implemented, a further policy on the design of buildings and places should be included in the Core Strategy, in addition to the requirements for safe and secure environments.</p>
<p>Issue 2 Creating Safe and Secure Environments – Option 2 "Have a policy which formulated a check-list style approach, detailing specific counter-terrorism measures developments must include" versus SA Objective 10 "Safeguard and strengthen landscape and townscape character and quality". The appraisal of the effects of Options on SA Objectives indicates that an effect is likely, however it is not known if this will be a positive or negative effect.</p>	<p>If Option 2 were to be the preferred option, it can be argued that creating a safe environment does not necessarily mean the creation of an attractive environment. A positive effect can be achieved by ensuring that if this Option is implemented, a further policy approach regarding the design of buildings and places should be developed in the Preferred Draft Core Strategy, in</p>

Negative / Neutral / Positive Effects	Proposed Mitigation
<p>Issue 18b Redditch Town Centre – All options versus SA Objective 15 “Reduce crime, fear of crime and anti-social behaviour”.</p>	<p>addition to the requirements for safe and secure environments, If SA Objective 15 is to be achieved, if either Option is to be implemented the Preferred Draft Core Strategy would need to develop a policy on creating a safe and secure environment.</p>

Stage B6: Proposing measures to monitor the significant effects of implementing the Core Strategy DPD

8. Proposals for monitoring

8.1 A key element of the SA process is establishing how the significant sustainability effects of implementing the DPD will be monitored. Some potential indicators and targets have been developed within the LDF Scoping Report and are detailed in Table 4 below. These indicators are a starting point for developing the DPD and sustainability monitoring programme which will include more indicators measuring the progress of the Core Strategy DPD Objectives.

8.2 Once the DPD is adopted, its significant effects will be assessed based on the monitoring of the sustainability indicators. This will help to measure how well the DPD contributes to sustainable development and informs any future review of plans and policies. Through this process, the significant effects predicted in this SA will be monitored via the Annual Monitoring Report. The SEA Directive requires that the significant environmental effects of implementing the DPD should be monitored in order to identify unforeseen adverse effects, and to be able to undertake appropriate remedial action.

8.3 Data for the indicators should be collected annually in line with the Annual Monitoring Report to monitor whether the DPD has made a positive contribution to sustainable development. Some of the indicators will not be available annually. Monitoring of the Core Strategy DPD will eventually be linked to monitoring the remainder of the documents in the LDF.

8.4 Table 6 presents the Sustainability Appraisal Framework. First of all it displays the Sustainability Appraisal Objectives against each of which is a set of decision-making criteria. The decision-making criteria set out the ways in which each objective should be achieved. The indicators have then been developed to answer the questions posed by the decision-making criteria. By measuring these indicators we can determine if the Sustainability Appraisal Objectives are being achieved (through targets). The table then displays the quantified data that is available for each indicator; however there are some data gaps. A column is also presented of the historical trends and this may show the likely direction or future trends for that indicator.

Table 6: Sustainability Appraisal Objectives, Indicators, Comparators / Targets and Quantified Data

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
To manage waste in accordance with the waste hierarchy: reduce, reuse, recycle, compost, recovery, disposal	Are opportunities to increase recycling incorporated into the LDF?	Number of LDF policies aiming to increase recycling	None	3 – Local Plan No.3 policies B(BE).28, B(BE).29 and B(BE).19
	Will it reduce the production of waste and manage waste in accordance with the waste hierarchy?	Total waste arising: <ul style="list-style-type: none"> %/Amount of waste gone to landfill %/Amount of waste recycled %/Amount of waste incinerated or sent to waste energy plants 	Recycle 30% of domestic waste by 2010	<ul style="list-style-type: none"> Percentage of household waste recycled: 20.30% (2006/7) Percentage of household waste incinerated: 57% (2006/7) Percentage household waste landfilled/sent to waste energy plants: 43% (2006/7)
		Volume of household waste collected	None	Kilograms of household waste collected (2006/7) = 408kg
		Percentage of the population satisfied with household waste recycling	None	Percentage fairly or very satisfied 2006/7 = 70.9%
	Are opportunities to increase the amount of construction and demolition waste that is reused incorporated into the LDF?	Number of LDF policies aiming to increase recycling	None	4 – Local Plan No.3 policies B(BE).28, B(BE).29, B(BE).19, B(BE).4
Reduce causes of and adapt to the impacts of climate change	Will it reduce emissions of greenhouse gases?	CO2 emissions by sector	Industry: Reduce CO2 emissions by 2.4 Mt (18%) by 2010 and an additional 4.3 Mt (32%) by 2020 Commercial and Public Sector: Reduce emissions by 2.0 Mt (36%) by 2010 and an additional 1.5 Mt (26%) by 2020	<ul style="list-style-type: none"> Domestic CO2 emissions (KT CO2) = 185 (2004) Domestic CO2 emissions (KT CO2) = 180 (2005) Industrial & Commercial CO2 emissions (KT CO2) = 289 (2004) Industrial & Commercial CO2 emissions

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
			Domestic: reduce emissions by 2.4 Mt (19%) by 2010, and an additional 3.7 Mt (29%) by 2020 Transport: stabilise emissions by 2010 and reduce by 0.7 Mt (7%) by 2020	(KT CO2) = 260 (2005) Road Transport CO2 emissions (KT CO2) = 97 (2004) Land-use change CO2 emissions (KT CO2) = 2 (2004)
	Does it promote patterns of spatial development that are adaptable to and suitable for predicted changes in climate?	Countywide/Borough-wide CO2 emissions	None	Total CO2 emissions for Redditch Borough (KT CO2) = 573 (2004) Total CO2 emissions for Worcestershire County = 5281 (2004) No data available
	Are opportunities to promote measures to mitigate causes of climate change in the LDF? Will it reduce the need to travel?	Average SAP rating of new housing Number of LDF policies promoting measure to mitigate the causes of climate change Percentage of households without a car/van	None None None	None in Local Plan No.3 21% (2001)
To reduce the need to travel and move towards more sustainable travel patterns		Percentage of new developments within existing urban areas and settlement boundaries Percentage of households with 2 or more cars Number of applications approved featuring multimodal access arrangements in their design Average commuting distance	Target = 99% None None None	2006/7 = 99.78% 29% (2001) No data available
			None	2001 Census data: <ul style="list-style-type: none"> • Works mainly at or from home = 3,100 • Less than 2km = 8,942 • 2km to less than 5km = 11,309 • 5km to less than 10km = 3,381 • 10km to less than 20km = 6,013 • 20km to less than 30km = 4,190 • 30km to less than 40km = 623 • 40km to less than 60km = 311 • 60km and over = 824

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
				<ul style="list-style-type: none"> No fixed place of work = 1,488 Working outside the UK = 66 Working at offshore installation = 11 Mainly work at home = 3100 (7.7%) Tube, metro, light rail, tram = 16 (0.0%) Train 474 (1.2%) Bus, Minibus or Coach = 3064 (7.6%) Motorcycle, scooter, moped = 379 (0.9%) Driving a car or van = 25,865 (64.2%) Passenger in a car or van = 3149 (7.8%) Taxi = 119 (0.3%) Bicycle = 729 (1.8%) On foot = 3258 (8.1%) Other = 105 (0.3%)
Will it provide opportunities to increase sustainable modes of travel?	Methods of travel to work (Employed aged 16-74 living in the Borough)	None	<p>Target = 99%</p> <p>10% growth in bus patronage by 2010</p> <p>50% growth in rail passengers 2000-2015</p> <p>Increase rail share of market by 10% by 2010</p>	<p>No data available</p> <p>Redditch bus patronage (2006/2007) = +8.5%</p> <p>Regional rail travel has been growing by approximately 8.2% per annum since 2006</p> <p>Between 2004/5 and 2005/6 there was a 6.16% growth in use</p> <p>The Rail share of the market for Journeys to Work in Redditch (from the 2001 census) is approximately 1%</p> <p>No data available</p>
Does it focus development in existing centres, and make use of existing infrastructure to reduce the need to travel?	Percentage of housing developments within 1000m of a means of public transport (e.g. railway station, bus stop)	None	None	No data available
	Number and percentage of applications permitted which extend/improve walking routes	None	None	No data available
	Number and percentage of applications permitted which extend/improve cycling routes	None	None	No data available
	Number of railway stations in Redditch	1 – Redditch	1 – Redditch	1 – Redditch
	Motorways accessible within a 5 mile radius of the Town Centre	1 – M42	1 – M42	1 – M42
	Percentage of new developments	Target = 99%	Target = 99%	2006/7 = 99.78%

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
		within the existing urban area and settlement boundaries		
		Amount of new residential development within 30 minutes drive time of a GP, hospital, primary school and secondary school, employment and a major retail centre	Target = 99%	262 dwellings (100%)
Develop a knowledge driven economy, with the appropriate infrastructure and skills base whilst ensuring all share the benefits urban and rural	Will it contribute towards urban and rural regeneration?	Amount of new residential development within 30 minutes drive time of a GP, hospital, primary school and secondary school, employment and a major retail centre	Target = 99%	262 dwellings (100%)
		Number of VAT registered businesses within the Borough	None	<ul style="list-style-type: none"> Total stock of VAT registered business (2004) = 2110 225 VAT registrations in 2004
		Economically active (percentage) of the working age population	None	83.4% (Jan – Dec 2006)
		Percentage of the Borough's population of working age claiming benefits	None	13.6% (Feb 2007)
	Will it provide opportunities for businesses to develop and enhance their competitiveness?	Survival rates for VAT registered businesses in the Borough (surviving six months and twelve months)	To raise GVA per capita above the national average	Six month survival = 97% (2004) Twelve month survival = 91% (2003)
	Will it support the shopping hierarchy?	Percentage of new retail developments located in the Town Centre	None	No data available
	Will it help to improve skills levels in the workforce?	Percentage of working age population with at least one level five qualification	50% of young people moving into higher education by 2010	68.7% With levels 1,2,3,4 and other qualification (not known) (2001)
	Will it support tourism?	Amount of money generated from tourism	None	£31 million
		Number of visitors to Redditch Borough	None	800,000 visitors to Redditch Borough (2004)
To provide opportunities for communities to participate in and contribute to decisions that affect their neighbourhood and quality of life, encouraging pride	Do proposals incorporate consultation with the local communities?	Number of SPDs/DPD not in conformity with the SCI	Target = 0	SPDs/DPDs not in conformity with the SCI = 0

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
and social responsibility in the local community				
		Number of consultation opportunities made available in accordance with the SCI	Target = Minimum requirements	In 2005/6 = 6 (During the Auxerre Avenue SPD Consultation periods)
	Does it promote wider community engagement and civic responsibility?	Number of consultation opportunities provided in addition to the statutory requirements in the SCI	None	N/A – Consultation on DPDs not yet commenced
		Number of consultation responses received	None	N/A
		Number of consultation responses received from local residents	None	N/A
Promote and support the development of new technologies, of high value and low impact, especially resource efficient technologies and environmental technology initiatives	Does it encourage innovative and environmentally friendly technologies?	Amount of floorspace developed for employment by type B1a, B1b, B1c, B2, B8	None	<ul style="list-style-type: none"> • B1a = 399m2 • B1b = None • B1c = None • B2 = 14,320m2 • B8 = 3829m2
		Percentage of working age population with at least a level 3 qualification (level 3 and 4 only, excludes 'other qualification, not known')	50% of young people moving into higher education by 2010	20.3% (2001)
		Number of people employed in Redditch Borough in this sector	None	<ul style="list-style-type: none"> • Professional occupations in Science and Technology (2001) = 1,395 • Associate professional and technical occupations in Science and Technology (2001) = 778
		Borough wide CO2 emissions	None	Total CO2 emissions for Redditch Borough (KT CO2) = 573 (2004)
	Does it promote and support the development of new technologies, of high value and low impact?	Employment land available by type	None	28.82 Hectares (not broken down by type)
		Amount of employment land lost to residential development	None	1.11 Hectares or 11100m2
Protect and improve the quality of water, soil and air	Will it provide opportunities to improve or maintain water	Number of planning permissions granted contrary to the advice of the	None	0

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
and water resources	quality?	Environment Agency on either flood risk or water quality grounds		
	Will it improve or maintain air quality?	Number and location of AQMA in the Borough	Target = 0	0 AQMAs
	Will it provide opportunities to improve or maintain soil quality?	Percentage of new housing and employment on Previously Developed Land	None	<ul style="list-style-type: none"> Housing on PDL = 87.4% (2006/7) Employment on PDL = 16.2% (2006/7)
		Percentage of new developments incorporating rainwater harvesting/water efficiency measures	None	No data available
	Will it provide opportunities to improve or maintain water resource?	Number of developments with a percentage of domestic water use in operation provided for by rain water collection and / or grey water recycling systems	None	No data available
Ensure development does not occur in high-risk flood prone areas and does not adversely contribute to fluvial flood risks or contribute to surface water flooding in all other areas	Does it protect the floodplain from inappropriate development?	Number of new allocated developments located in the floodplain	None	N/A - No new developments allocated through the LDF
		Number of planning permissions granted contrary to the advice of the Environment Agency on either flood risk or water quality grounds	None	0
		Number/percentage of new (residential and commercial) development in flood zone 3 and flood zone 2	None	Data not available
	Does it take account of all types of flooding?	Number of applications approved in areas prone to non-fluvial flooding	None	No data available
	Are opportunities to reduce the risk of flooding in existing developed areas in the LDF?	Number of flooding policies in the LDF	None	1 – Local Plan No.3 policy B(BE),27
	Does it promote Sustainable Urban Drainage Systems where appropriate?	Percentage of new developments incorporating SUDS	None	No data available
To improve the vitality and	Will proposals enhance the	Amount of new residential	Target = 99%	262 dwellings (100%)

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
viability of Town and District Centres and the quality of and equitable access to, local services and facilities, regardless of age, gender, ethnicity, disability, socio-economic status or educational attainment	provision of local services and facilities?	development within 30 minutes drive time of a GP, hospital, primary school and secondary school, employment and a major retail centre		
		Percentage of new developments within the existing urban area and settlement boundaries	Target = 99%	2006/7 = 99.78%
		Amount of completed office development	None	120m2
		Amount of completed retail development	None	0m2
		Number of first schools	None	23
		Number of middle schools	None	8
		Number of high schools	None	4
		Number of further education colleges	None	1
		Number of community centres	None	12
		Number of libraries	None	3 - Redditch library, Woodrow Library and mobile library
	Will it contribute to rural service provision across the Borough?	Rural villages with key services (There are two rural villages in Redditch Borough: Astwood Bank and Feckenham)	1 – Astwood Bank	1 – Astwood Bank
	Will it enhance accessibility to services by public transport?	Amount of completed leisure development in the Town Centre	None	0m2
		Amount of completed office development in the Town Centre	None	120m2
		Amount of completed retail development in the Town Centre	None	0m2
Safeguard and strengthen landscape and townscape character and quality	Will it safeguard and strengthen landscape and townscape character and quality?	Number of applications refused/amended/conditioned because of impact on character or local distinctiveness	None	No data available
To conserve and enhance	Will it help to safeguard the	Change in areas of biodiversity	PSA Targets	<ul style="list-style-type: none"> Meeting PSA Target = 63.42%

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
biodiversity and geodiversity	Borough's biodiversity and geodiversity?	<p>importance including:</p> <ul style="list-style-type: none"> Change in areas designated for their intrinsic environmental value including sites of international, national, regional or sub-regional significance 		<ul style="list-style-type: none"> Favourable = 59.47% Unfavourable Recovering = 3.95% Unfavourable No Change = 27.61% Unfavourable Declining = 8.97% Part Destroyed/ Destroyed = 0.00%
		<p>Number of applications refused/amended/conditioned because of potential adverse impact on natural environment features or wildlife</p>	None	No data available
		<p>Percentage of the Borough that is open space, Green Belt or Open Countryside</p>	None	<ul style="list-style-type: none"> Open Countryside = 10.1% Green Belt = 33.7% Open Space = 16.4% Total percentage of the Borough that is open space, Green Belt or Open Countryside = 60.2%
	<p>Will it protect sites and habitats designated for nature conservation?</p>	<p>Change in areas of biodiversity importance including:</p> <ul style="list-style-type: none"> Change in priority habitats and species (by type) 	None	<ul style="list-style-type: none"> 1.35 Ha of scrubland lost to housing development Increase of reedbed habitat Increase of lowland hay meadows Increase of lowland heath Pool restoration and de-silting Over 1 km of hedge-laying Orchard planting Discovery of rare heathland habitat in Wirehill Wood New confirmed findings of Slow Worms New confirmed findings of White Clawed Cray-fish
		<p>Condition of Sites of Special Scientific Interest (SSSI) habitats</p>	PSA Targets	<ul style="list-style-type: none"> Meeting Public Service Agreement target = 67% Favourable condition = 17% Unfavourable recovering condition = 0% Unfavourable no change = 0% Unfavourable declining = 33% Destroyed/part destroyed = 0%
		<p>Number of sites designated for nature</p>	None	N/A – No new developments allocated though

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
		conservation lost to new development		the LDJF
		Percentage of water courses exceeding water framework directive standards for water quality	None	No data available
		Number of developments where existing wildlife corridors are protected or new ones created to link habitats within a site or link to habitats outside the development	None	No data available
	Will it help to achieve targets set out in the Biodiversity and Geodiversity Action Plans?	Achievement of BAP Targets	BAP Targets	No data available
To improve the health and well being of the population and reduce inequalities in health	Will it improve access to health facilities across the Borough?	Loss of healthcare land or buildings to other uses	None	0
		Number of applications permitted for homes for the elderly	None	1
		Number of existing homes for the elderly	None	9
	Will it help to improve quality of life for local residents?	Number of homes achieving lifetime homes standard (i.e. Part M of Building Regulations)	None	No data available
	Will it promote healthier lifestyles?	Number of hospitals	None	1 – Alexandra Hospital
		Number of other health facilities	None	Smallwood Health Centre (Child Health) Smallwood House (Elderly and mental health day care clinics and diabetic unit. Also family planning, young people's clinics, chiropody, occupational therapy)
		Number of Doctor's surgeries	None	13
		Number of dental practices	None	13
		Number of opticians	None	7
		Life expectancy	None	<ul style="list-style-type: none"> Life expectancy at birth (males, 2003) = 77.00 Life expectancy at birth (females, 2003) = 81.10
	Does it mitigate against noise pollution?	Number of noise pollution complaints received	None	No data available

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
	Does it mitigate against light pollution?	Number of light pollution complaints received	None	No data available
Provide decent affordable housing for all, of all the right quality and tenure for local needs, in clean, safe and pleasant local environments	Will it provide opportunities to increase affordable housing levels within urban and rural areas of the Borough?	Affordable housing completions (dwellings)	None	59 dwellings
		Percentage of total housing completions which are affordable	Developments of 15 or more dwellings (or 0.5 \geq Ha) should achieve 40% affordable housing.	2006/7 = 17.4%
	Will it provide affordable housing access to a range of housing tenures and sizes?	Percentage of housing completions by size	None	<ul style="list-style-type: none"> 2006/7: <ul style="list-style-type: none"> 1 Bed = 20.5% 2 Bed = 46.3% 3 Bed = 11.2% 4+ Bed = 22%
		Percentage of housing completions by tenure	None	<ul style="list-style-type: none"> 2006/7: <ul style="list-style-type: none"> Private = 82.6% Rented = 12.6% Shared Ownership = 12.6% Low Cost Market = 0%
		Number of persons registered as homeless	None	No data available
	Does it see to provide high quality, well-designed residential environments?	Number of homes meeting the Code for Sustainable Homes (Level 3) standards	None	No data available
		Number of homes exceeding the Code for Sustainable Homes (Level 3) standards	None	No data available
		Number of homes not assessed against the Code for Sustainable Homes	None	No data available
	Are opportunities to increase the amount of construction and demolition waste that is reused incorporated into the LDF?	Number of LDF policies aiming to increase recycling	None	3 – Local Plan No.3 policies B(BE),28, B(BE),29 and B(BE), 19
To raise the skills levels and qualifications of the	Will it provide opportunities to further develop educational and	Percentage of the Borough's school leavers with 5 A*-C GCSE's	None	<ul style="list-style-type: none"> All 15 year old pupils achieving Grades A* - C in GCSEs (Sep 04–Aug 05) = 50.3

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
workforce	attainment facilities within the Borough?			<ul style="list-style-type: none"> Percentage of students achieving 2 or more GCE/VCE/A Level or equivalent passes (Sep 04 – Aug 05) = 91.1% Percentage of students achieving 3 or more GCE/VCE/A Level or equivalent passes (Sep 04 – Aug 05) = 6.1%
		Percentage of the Borough's population with a FE/HE qualification	50% of young people moving into higher education by 2010	Number aged 16-74 with level 4/5 qualifications (2001) = 7,874
		Amount of new residential development within 30 minutes drive time of a GP, hospital, primary school and secondary school, employment and a major retail centre	Target = 99%	262 dwellings (100%)
		Number and percentage of applications permitted which contribute towards educational facilities as covered by the requirements of the education provision SPD	None	No data available
Reduce crime, fear of crime and anti-social behaviour	Does it seek to provide high quality well designed environments?	Number and percentage of applications permitted which incorporate crime prevention measures in their design	None	No data available
		Crime statistics per 1000 of the population for sexual offences	None	0.3%
		Crime statistics per 1000 of the population for violence against the person	None	5.5%
		Crime statistics per 1000 of the population for robbery offences	None	0.3%
		Crime statistics per 1000 of the population for burglary dwelling offences	None	2.8%
		Crime statistics per 1000 of the population for vehicle and other theft	None	8.4 %
		Crime statistics per 1000 of the population for drug offences	None	1.2%
	Does it promote wide community engagement and civic	Percentage of Redditch residents who feel unsafe on their local street	None	33%

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
	responsibility? Does it promote mixed development that encourages natural surveillance?	Number and percentage of applications permitted which incorporate crime prevention measures in their design	None	No data available
Conserve and enhance the architectural, cultural and historic environment heritage and seek well-designed, resource efficient, high quality built environment in new development proposals	Does it provide opportunities for sustainable construction?	Number of homes meeting the Code for Sustainable Homes (Level 3) standards	None	No data available
		Number of applications refused/amended/conditioned because of adverse impacts on heritage and historic assets	None	No data available
	Will it enhance the Borough's Conservation Areas?	Conservation Area appraisals completed	None	Two – Church Green Conservation Area (Town Centre), Feckenham Conservation Area. There are no other Conservation Areas in Redditch Borough
		Conservation Area management plans completed	None	Two – Church Green Conservation Area (Town Centre), Feckenham Conservation Area. There are no other Conservation Areas in Redditch Borough
		Change in the character or appearance of Conservation Areas	None	No data available
	Will it help safeguard the Borough's Listed Buildings?	Number of listed buildings	None	<ul style="list-style-type: none"> • Grade I = 0 • Grade II* = 10 • Grade II = 146 • Locally listed buildings = 38
	Does it improve the quality of the built environment?	Number of listed buildings at risk	None	None
		Number of Scheduled Monuments at risk	None	None
		Number of locally listed buildings at risk	None	No data available
		Percentage of Redditch covered by	None	0%

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
Ensure efficient use of land through safeguarding of mineral reserves, the best and most versatile agricultural lands, land of Green Belt value, maximising use of previously developed land and reuse of vacant buildings, where this is not detrimental to open space and biodiversity interest	Will it safeguard the Borough's mineral resources?	historic landscape/urban characterisation studies Number and percentage of mineral applications permitted/modified related to need/environmental factors/quality of restoration or aftercare	None	No data available
	Will it maximise the use of Previously Developed Land?	Percentage of new and converted dwellings on previously developed land	None	95% (2005/6)
		New homes and employment sites on Previously Developed Land	None	<ul style="list-style-type: none"> Housing on PDL = 87.4% (2006/7) Employment on PDL = 16.2% (2006/7)
	Will it protect the Borough's open spaces of recreational and amenity value?	Percentage of new dwellings completed at 30 dwellings per hectare	None	2.7%
		Percentage of new dwellings completed at between 30 and 50 dwellings per hectare	None	54.6%
		Percentage of new dwellings completed at above 50 dwellings per hectare	None	42.7%
	Will it preserve the openness of the Green Belt?	Green Belt land lost to development	None	2.96 Ha
		Number/percentage of developments in the Green Belt	None	2006/7 = 1 dwelling (0.22%)
	Will it help to protect the Borough's agricultural land from adverse developments?	Percentage of agricultural land lost to new development	None	2006/7 = 0%
	Does it provide opportunities for sustainable construction?	Number of homes meeting the Code for Sustainable Homes (Level 3)	None	No data available

Sustainability Appraisal Objectives	Decision Making Criteria	Indicators from the SA Framework	Comparators / Targets	Quantified Data
Promoting resource efficiency and energy generated from renewable energy and low carbon sources	Will it encourage opportunities for the production of renewable and low carbon energy?	standards Renewable energy capacity installed by type	None	None
	Will it promote greater energy efficiency?	Number or percentage of new development incorporating on-site renewable energy generation	None	No data available
		Average percentage of energy needs met from on-site renewable energy generation in new developments	Renewable generation equivalent to 5% of electricity consumption by 2010 and 10% by 2020	2005: Electricity consumption 419.7 GWh, Renewables 4.4 GWh = 1% 2004: Electricity consumption 429 GWh, Renewables 5.4 GWh = 1.6% No data available
		Number of homes meeting the Code for Sustainable Homes (Level 3) standard	None	No data available
	Will it encourage opportunities to achieve energy efficiency measures above the minimum standard, as defined by the Code for Sustainable Homes?	Number of homes that have met the minimum standard energy efficiency measures (Level 1), as defined by the Code for Sustainable Homes	None	No data available

9. Statements

Statement of the Likely Significant Effects of the Proposal

9.1 The Preferred Draft Core Strategy, which this SA informs, presents the Borough Councils most preferred options to deal with the key issues facing Redditch Borough. The appraisal of all of the possible outcomes likely as a result of implementing each option is a sound basis for understanding the implications for sustainability.

9.2 The most likely positive significant effects as a result of the Core Strategy relate to the positive benefits that the preferred approach towards the strategy to development would bring. Because development is likely to be promoted within the sustainable Settlement of Redditch (and the settlement of Astwood Bank where appropriate) there are many positive effects likely on achieving more sustainable travel patterns, regeneration of poor quality and deprived areas and a good chance of securing efficient use of land. It is inevitable that there may be a detrimental impact on the environmental, social and economic sustainability of the Borough as a result of the Core Strategy DPD however this SA demonstrates that with appropriate mitigation measures, these impacts can be minimised, mitigated against and in many cases an improvement on the baseline is possible.

Statement on the Difference the Process has made

9.3 This Sustainability Appraisal process has proved beneficial to Officers preparing the Preferred Draft Core Strategy, primarily as an aid to evaluate various options including options put forward during consultation. The SA process and documentation in this SA Report has provided a sound piece of evidence to demonstrate how the preferred options have been selected, which otherwise would have been difficult to provide an audit.

9.4 It is hoped that the appraisal of the effects of implementing options will give consultees a good understanding of the implications of their suggested options in comparison to other options, and has therefore been effective in frontloading the preparation.

9.5 When undertaking the assessment of the larger sites / possible Strategic Sites, the SA process has proved beneficial to both the Borough Council and potential landowners/developers. The Borough Council have been able to provide landowners or developers with an indication of the decision-making criteria used to determine the sustainability of sites, enabling them to consider the potential requirements for their sites.

Difficulties in collecting data and limitations of the data

9.6 The SEA Directive requires that any difficulties encountered in a SA should be described. The most significant difficulty encountered was the uncertainty in identifying the future impacts of the DPD at the Issues and Options stage because of the variety of options available. In some cases the options were likely to involve completely different sustainable effects.

9.7 The most problematic aspect of the Sustainability Appraisal has been the need to develop targets as part of the monitoring of the SA Framework and the difficulties with crossover between the Annual Monitoring Report and the monitoring required in conjunction with the draft delivery strategy as part of the Preferred Draft Core Strategy. The other difficulty with the targets is the fact that achievement and delivery of many of the indicators are not reliant on the Core Strategy alone, and other bodies or individuals have greater responsibility for achieving these objectives.

10. Conclusion

10.1 When assessing the different options to determine the preferred option, in many cases it has been determined that there would be significantly harmful effects on sustainability if the 'Business as usual/ Do-nothing' approach is taken. The SA has demonstrated that, in most cases, a proactive approach to dealing with issues is required and for each issue a preferred option is identified.

10.2 This SA also includes an Appropriate Assessment, also known as a Habitats Regulations Assessment and has demonstrated that the Core Strategy would have no effects on the nearest Natura 2000 designated site at Bredon Hill, Wychavon.

10.3 It is inevitable that there may be a detrimental impact on the environmental, social and economic sustainability of the Borough as a result of the Core Strategy DPD however this SA demonstrates that with appropriate mitigation measures, these impacts can be minimised, mitigated against and in many cases an improvement on the baseline is possible.