



Non-Food Trader Application

Please ensure you complete all parts of the application to avoid any delays in processing your application.

Please refer to the Fees and Charges supplement for rents.

You may also qualify for the new trader incentive scheme please ask for details.

Date of application	
Applicant name (business or sole trader)	
Full Address (Inc. Postcode)	
Contact name and Telephone Number	
Email Address	
Date Of Birth	
Emergency Contact Details	
Outline of Products / Services Please also see the Balance of Trade policy for reference and select a category	
Does your business have insurance for a market stall?	
Do you have previous experience of trading on other markets?	
Website/Facebook Page	
Vehicle Registration (for loading and unloading)	

purposes only)	
No. of stalls required	3 x 3 metres <input type="text"/> 6x3 metres <input type="text"/>
Trailer size including tow bars and canopies (If applicable)	
Do you require electricity? (for what purpose)	

Important Information

General Data Protection Regulations (GDPR)

Redditch Borough Council collects personal information about you and your business for the fulfilment of a contract, or to take steps to enter into a contract; by signing to apply to trade on Redditch Outdoor Market, you are entering into a contract, and we require the personal data requested to fulfil this contract.

Data collected is:

- Name
- Contact details
- Emergency contact details
- Contact details (if different)
- Vehicle registration number
- (ID may be requested but not retained)

This information will be refreshed annually.

By entering into the contract, you consent to us processing your personal information for other specified purposes such as:

- Subscribing to the e-newsletter
- Subscribing to the survey to inform the development of the market.
- Taking images at events for promoting the market via the website, e-newsletter, and social media
- Taking video footage at events for promoting the market via the website, e-newsletter, and social media



Where you agree to be contacted, the data will be kept until it is either overwritten or until you no longer agree to be kept informed. If you chose not to consent to additional processing, this will not affect your or your rights. Details of all your other rights can be found at [Your Access to Information, Freedom of Information and Data Protection](#)

This information will be shared with staff responsible for the management of the market, and in some cases with Trading Standards and Environmental Health.

This information will not be shared/sold to any other service/organisation unless we have a duty to do so under law.

No decisions around this data are made by automated means.