

Sport in Redditch Questionnaire

A group of elected councillors from Redditch Borough Council are currently undertaking a review of sporting provision in Redditch. The councillors are very keen to hear from people who provide sporting activities in Redditch and whether you feel that information about these activities could be made more easily available.

Sports Club.....

- 1) **How does your club advertise information about the sporting activities you provide?** (Please circle all appropriate answers).

Own website External Websites Newspapers Word of Mouth Facebook
Twitter Other Social Networking Site

- 2) **How often do you use external websites to advertise your activities?** (Please circle one answer)

Always Often Occasionally Never

- 3) **How would you describe the general standard of websites for advertising information about sporting activities in Redditch?** (Please circle one answer)

Excellent Good Average Not Good Poor

- 4) **Are you aware of the Council's Sports Development Unit and the County Sports Partnership** (Please circle one answer)

Yes and we have worked with them Yes but we have had little interaction
Vaguely Not at all

- 5) **Do you struggle to engage with specific target groups?**

Young people (under 18) Adults Older People (over 60)
Disabled People Other (please state) None

- 6) **Would you choose to promote your events and activities on the Redditch Borough Council website or any affiliated website if you were given the opportunity?**

Yes No

7) Which websites do you use to advertise information about the activities you provide? (if applicable)

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8) Do you have any suggestions for how Redditch Borough Council might be able to help you to promote your activities?

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9) Is there anything else you would like to add that is relevant to the questionnaire?

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Thank you for completing this questionnaire!

Please return all completed copies of this form by Wednesday 9th May to:

Michael Craggs, Committee Services, Redditch Town Hall
Walter Stranz Square, Redditch, B98 8AH

Email: michael.craggs@bromsgroveandredditch.gov.uk
Fax: (01527) 65216

Your response will help contribute to the findings of the Redditch Borough Council Promoting Sporting Participation Review. This is being undertaken to help the Council develop a greater understanding of what can be done to better promote and publicise sport in Redditch.

If you would like to receive a copy of the final report please provide your contact details below

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